

FARM HAND ATTEMPTS SUICIDE NEAR TEES

Attempting to commit suicide by shooting himself with a .22 rifle, Jack Osborne, about 23 years of age, who had been working on F. E. Huffman's farm near Tees, was brought to the Lacombe hospital Friday morning in a dangerous condition.

On the morning prior to the shooting, apparently Osborne had been acting queerly, and it is alleged that he started to quarrel with the hired girl, and his employer remonstrated with him over it, with the result they had words and he was paid off. He then came to Lacombe and spent his money. Returning to the farm, he stayed overnight, and after helping with the chores Friday morning, he said he was going to shoot muggles. Shortly after Huffman heard two shots close to the house, and ran out to find Osborne beside a ditch harrow in front of the stable. On being questioned, he is alleged to have said: "Leave me alone, I shot myself. I don't want to live. I want to end it all." One shot went in the left eye and came through the top of his head, but he remained conscious.

Huffman immediately got in touch with J. V. Carter, councillor in the

LACOMBE WINS FIRST LEAGUE HOCKEY GAME

In a rugged game of hockey, Lacombe managed to get the best of Ponoka in the opening league game, goal scored by Wilson in the overtime period settling the issue. Lacombe started strong and after 6 minutes play, Hoppus stick handled his way through the whole Ponoka team to score a lovely goal. McGreggor next found the net on a pass from Simiutuk to put Lacombe 2 up. Larson reduced the lead scoring for Ponoka, only to see Lacombe forge ahead again before the period ended Todd scoring after a nice combination play with Simiutuk and McGreggor. Ponoka had a little more of the play in the second period, reversing the score through goals by Larson, Torg, and C. Avison. In this period McGreggor got a lone marker for Lacombe. With the score tied going into the third period both teams battled desperately for the winning goal, but the game went into overtime with the score tied. In overtime Wilson scored a neat goal on a pass from Pettit with only a few minutes to go, and the game ended Lacombe winning 4-3.

Line up: Ponoka; Wallace, Alger, Stewart, Lux, Torg, Larson, Dawson, Brant, Crellin, G. Brant, C. Avison, Wolstenholme, Nelson, D. Avison.

Lacombe: Craigen, Hoppus, Pettit, Brooks, Penman, Wilson, McGreggor, Simiutuk, Todd, Pears.

Referee: John McDonald.

The Churches

THE CHURCH OF ENGLAND IN CANADA
St. Cyprian's Church, Lacombe
Diocese of Calgary
Incumbent: The Rev. T. H. Chapman.
Licensed Lay Readers: E. H. Jones, K.C., and A. T. Inskip.
Organist: Miss Alice Inskip.
Friday, 3:45 p.m. Choir Practice.
Dec. 8—Second Sunday in Advent.
10:30 a.m., Sunday School.
11:00 a.m., Morning Prayer.
12:30 p.m., Bible Class.
7:30 p.m., Evensong.
On Friday, Dec. 6, from 3 p.m. at Mirror, there will be a Rally, Business Meeting, Banquet and Dramatic competitions for all Anglican Young People of the Red Deer Diocese. See or phone Mr. Thompson at the Royal Bank.

St. Jude's Church, Blackfalds, 11:00 a.m. Sunday School, 3:00 p.m. Evening Prayer.

ST. ANDREW'S UNITED CHURCH
Rev. R. B. Layton, B.A., B.D., Minister
Services at 11:00 a.m. and 7:30 p.m.
Sunday School at 11:00 a.m.
The Quarterly Board meets on Tuesday evening at the home of Mrs. Misener at 8 o'clock.
The W.M.S. meets on Tuesday at 3 p.m. at the home of Mrs. C. Danner. This is the annual meeting at which officers will be elected.
The Y.W.A. meets at the home of Mrs. Andrew Gilmore at 8 p.m. Officers for next year will be elected.

BAPTIST CHURCH, LACOMBE
Sunday, December 8th
Minister, Rev. S. J. Waterman
Sunday at 11:00 a.m., Sunday School and Bible Class.
7:30 p.m., Evening Worship. Subject: "Mary, the Mother of Our Lord." (Pre-Christmas sermon)
Monday, Young People's Service.

Sir Charles W. Lindsay Hon. President Canadian Institute for the Blind

The Honorary Presidency of the Canadian National Institute for the Blind was accepted today at the Annual Meeting of that organization in Toronto by Sir Charles W. Lindsay, K.B.E., of Montreal. Sir Charles, now in his eightieth year, is regarded as Canada's most outstanding blind citizen.

It was over 60 years ago that young Charles Lindsay fell a victim to an accident that left him without the use of sight. For the next year or two, Montreal did not see him; he was a student at the Perkins Institute for the Blind in Boston. When he returned to his own city it was not to proceed with the University course which had been planned for him in his younger years, but to put to practical test the training he had received at the famous blind school which numbers Helen Keller amongst its graduates: he set about making a living as a pianist.

Charles Lindsay was not just an other piano-tuner; he established a reputation as being the best tuner in Montreal. With the money he saved from his earnings, he bought a few old pianos, reconditioned them, and sold them. This little sideline to his regular tuning business became the nucleus of the greatest piano business in Canada. Success succeeded success; the Charles Lindsay Piano Co., Ltd., under the astute leadership of its founder, made Lindsay was one of the few Canadian business history. In a city of finance and big business, Charles Lindsay was recognized as one of its wealthiest and most respected citizens.

During the past quarter of a century there has been no musician-ship in Montreal which does not bear high upon its list of subscribers, Sir Charles' name. His philanthropic gifts have amounted to millions. To the blind people of Canada Sir Charles Lindsay has been an inspiration. To the organizations erected to promote the welfare of the blind he has been a magnanimous friend.

Honors have been showered upon him. With H.R.H., the Prince of Wales, he shares the distinction of being the only life-member of the Montreal Kiwanis Club. He is a life-member of the Montreal Amateur Athletic Association. In the list of honors conferred by His Majesty, the King, last New Year, Charles Lindsay was one of the few Canadians who received a knighthood.

Sir Charles Lindsay is the second Honorary-President of the Canadian National Institute for the Blind. The first gentleman to hold the distinction was Sir Arthur Pearson, another famous blind knight, and since Sir Arthur's death in 1921, there has been no appointment.

Bentley News

Mr. and Mrs. F. Hunter, Mr. and Mrs. Miles were in Lacombe to hear King Gordon's address on Tuesday evening last.

Mr. and Mrs. Cecil Suggett, and daughter, Margaret, J. H. Suggett, and Mrs. Jas. Scouler spent a couple of days in Edmonton last week to visit Miss Leona Suggett.

Robt. Thorp was up from Calgary and spent the week-end at his home here.

Mr. and Mrs. Faya Johnston and son James were Sunday visitors in Ponoka.

W. R. Woolgar and son Chas. were in Lacombe on Friday last. Chas. remained for a few days to visit with relatives.

Mrs. W. W. Whittell entertained the Sunset W.L. at her home on Thursday November 31, with a good number present. Mrs. Harold Peterson presented a very interesting and instructive paper on Immigration and Canadianization. It was with regret they learned from Mrs. Jas. Scouler that on account of illness she had found it necessary to resign from the position of constituency president.

The Bazaar and chicken pie supper sponsored by the Ladies Aid of the United Church on Saturday last was very successful, netting the ladies about \$80.

Mrs. McKay was hostess to the W. M. S. on Thursday p.m. in last. The McLeans performed the comedy on the regular date but on December 10 at the Manse and election of officers will take place.

A very pretty home wedding was solemnized at the home of Mrs. Wyatt on Thursday, November 28 when Francis youngest daughter of Mrs. Wyatt and the late E. J. Wyatt became the bride of Mr. Lionel McCullough.

In the presence of the immediate family and a few close friends, Rev. J. McLeann performed the ceremony. The bride was attended by Miss Ivy Duncan and the groom was supported by Mr. Gordon Bigham.

Following the ceremony lunch was served and the young couple left for a short honeymoon in Calgary after which they will reside at the Wyatt farm. They have many friends who will wish them happiness and success.

Dr. E. M. Sharpe and daughter, Lilley of Lacombe were out of town guests at the McCullough-Wyatt wedding.

C. F. Damron will conduct an Auction Sale at Norman Whitelaw's farm, 1 mile west and 4 1/2 miles north of Lacombe, Thursday, Dec. 12.

BOYS & GIRLS CALF CLUB FORMED

Following a meeting of the Central Alberta Shorthorn Association on Saturday afternoon, a Boys and Girls Calf Club was formed. Approximately twenty boys were present, and it is expected there will be a membership of 25 or 30 entering the feeding competition. Membership is from ten to twenty years. Desirability of feeding, owning their calves was expressed and also that records be kept of amount of feed used and estimated costs. Following an address by F. H. Newcombe, District Agriculturist, it was decided to hold the Lacombe Calf show just a few days previous to the Edmonton show in order to avoid so much transportation of calves. Those wishing to show in Calgary might do so at the discretion of an advisory committee who would select the calves to be shown. This advisory committee was composed of Sam Henderson, Joe Roper and Joe Biglands.

The Club Cap won last year by Archie Elliott of Clive was placed in the hands of F. H. Newcombe to be suitably engraved and presented to this year's winner, Lloyd Taylor of Stettler.

Officers of the Club were elected as follows: President, Harry Southward; vice-president, Roy Henderson; secretary-treasurer, Frances Roper.

St. Andrew's Ladies Guild Elect Officers

Mrs. R. L. Ramsay was re-elected President of St. Andrew's Ladies Guild at their annual meeting on Wednesday, December 4. Other officers are: First Vice-President, George Vickers, Second Vice-President, S. J. Pillman; Secretary, Mrs. G. E. DeLong; Treasurer, Mrs. F. D. Locke. Convalescent committee, Mrs. F. E. McLeod and Mrs. D. Gilmore; Supplies and banquets, Mrs. J. Fraser and Mrs. E. Chapman; Decorations, Mrs. Campbell and Mrs. G. Vickers; Kitchen, Mrs. A. French and Mrs. S. Toward; Monthly refreshments, Mrs. U. E. Reeves; Sick committee, Mrs. S. Pillman, Mrs. J. N. B. MacDonald, and representatives of Guild groups. Reports of the year's work will be received at the January meeting.

JUNIOR HOCKEY CLUB DANCE FRIDAY NIGHT

Follow the crowd to the Adelphi Hotel on the night of December 6 and enjoy the big event of the season.

The Junior Hockey Club are holding a big dance and card tables will also be available for those who prefer this form of entertainment.

Rimby News

RIMBEY, Dec. 4.—A wedding of interest to Rimby and district was solemnized at three p.m. on Sunday, December 2nd in the Church of the Nazarene at Rimby when Irene the eldest daughter of Mr. and Mrs. Jake Heinz of Rimby and Sylvan Lake became the bride of Adolph Sakoffsky of Lavesta. The ring ceremony was performed by the Reverend George D. Young, B. D. pastor of the United Church at Rimby. Miss Ella Heinz in a becoming frock of pink silk crepe was her sister's bridesmaid and Ronald Sakoffsky, brother of the groom was best man.

Immediately following the ceremony the happy couple left by motor for Tangent, Alberta in the Peace River district where they will reside on the groom's farm.

Rimby's hockey club was organized to-day with W. H. "Shorty" Hoag the unanimous choice for coach and manager. Harry Jaynes, president; Allan Fairburn, secretary. Practice will begin on Monday, December 9. The new skating rink will be officially opened on Monday with a Grand Carnival which promises to be the biggest ice extravaganza ever featured in Rimby.

The box social and dance held in the Peace school on Friday, November 29, was a decided success and realized the sum of \$34.50 to be used for Christmas treats for the children of last week's school.

Group two of the United Church Ladies Aid held a sale of home cooking in Mowbray's shop on Saturday last week, netting the sum of \$11.00. Mrs. O. Messing and Mrs. T. Wright were in charge of the arrangement.

To Our Subscribers

We desire to secure an accurate Subscription list. We would appreciate our subscribers checking the date on the tag of their paper, and notify us if the same is incorrect. Kindly advise us of the expiry date on the last receipt you hold and correction will be gladly made.

Thanking you,
THE WESTERN GLOBE.

Chigwell

Mr. and Mrs. Lester Chiswell and Dorothy motored to Edmonton on Monday to visit with Mrs. Chiswell's mother Mrs. J. Steed and sisters Miss Dorothy Steed and Mrs. Pat Telford returning on Thursday.

Mr. and Mrs. Frank Seaville and children, Mr. and Mrs. Fred Hockenball and family had Sunday dinner with Mr. and Mrs. Len Seaville.

Mr. and Mrs. Omar Norris and family spent Sunday at the home of George Armstrong.

Mr. Harvey Reiter, Frances and his son-in-law Jack are undertaking the job of moving Mr. Fred Hockenball's house this week.

Mr. and Mrs. T. Reiter, Mr. and Mrs. W. W. Wallis and Mr. Wm. Scott spent Sunday at the Draper home.

Mr. Herb Hauser returned from Calgary on Saturday.

Mr. Smellie had his stacks threshed on Wednesday. John Hall doing the threshing.

C. F. Damron will conduct an Auction Sale at Norman Whitelaw's farm, 1 mile west and 4 1/2 miles north of Lacombe, Thursday, Dec. 12.

Nine-Year Old Boy Bitten by Angry Dog

RIMBEY.—Mathew Kubit, age 9, of his face: one just missing his eye, was rushed to St. Paul's hospital, Rimby on Saturday, November 30, from his home in Alter Flats, to receive treatment for laceration of the face sustained from the bite of an angry dog. The boy received three ugly gashes on the right side of his face; one just missing his eye, one lower down on the cheek and one on his neck.

Black and White Show At Red Deer Attracts Lacombe People

Last week-end a large number of Lacombeites attended the Black and White Show at Red Deer. The show played to packed houses, and was a great success, the numbers being enthusiastically received by the crowd.

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P. A. Switzer Agan Heads Gen. Ata. Shorthorn Club

P. A. Switzer was against elected to head the Central Alberta Shorthorn Club, at their annual meeting held in Lacombe on Saturday afternoon. Other officers elected were: Honorary President, H. A. Craig, deputy president of agriculture, Hon. Vice-President: Professor Sinclair; vice-president: Hugh Sharp; secretary-treasurer, H. E. Wilson. To take the place of Wm. Sharp, deceased, John Elliott was voted in as a director, other directors being J. W. Biglands, S. Taylor, J. Laing, Blackfalds; H. Talbot, H. S. Trame, J. L. Walter, George Walter, both of Clive; R. Pettibridge, C. E. Danner, Bentley; W. W. Sharp, Stettler; P. Jamieson, Alton; Stan. Switzer, Wm. Douglas and Wm. Chessor, Lacombe.

Hearty votes of thanks were given to the president, secretary, the district agriculturist, F. H. Newcombe, and the two Royal Fair winners, Edwin Pethbridge and Tom Biglands.

Included on the executive committee with the president, vice-president and secretary are H. Trame and Joe Biglands.

A motion passed to take up at the provincial annual meeting the matter of purchasing an imported herd bull for club use.

W. J. Durso, field man for Alberta and B.C., addressing the meeting, was insistent on herd improvement and urged the necessity of having bulls fitted for the Spring sales.

Banquet to Honor Prize Winners

To honor the boys who won the Dominion Championship in the Beef Judging Competition, and other prize winners, a joint banquet will be given by the Board of Trade and Lacombe Agricultural Society at the Adelphi Hotel on Tuesday evening December 10 at 7:15 p.m.

The Hon. W. M. Chant, Minister of Agriculture for the Province of Alberta is expected to be the guest speaker.

President C. D. Marble of the Men's Club has expressed a desire to see as many members as possible attend the joint banquet, and assist in honoring the boys, who have brought fame to this district.

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Lacombe Defeats Red Deer at Basketball

Two close snappy hoop tilts were played here on Friday evening, between Red Deer and Lacombe High students, the latter taking both games by a very narrow margin.

Girls score was 13-14, and the following made the basket: Red Deer, Hewson 2, Long 2, Kitching 4, Fairbairn 2, Strong 1; Fouls 2. Lacombe: G. Rhind 4, P. Hay 8, K. Hay 2; Fouls 2.

Lineups: Red Deer—Lawson, Hewson, Graham, Long, Kitching, Fairbairn, Strong.

Lacombe: J. Rhind, G. Rhind, P. Hay, K. Hay, McDermott, Sage, Danner, Gilmore.

Boys score: 22-24; baskets made by the following:

Red Deer—Norris 6, Krause 8, Dillon 6, Hay 2, Fouls 4. Lacombe: Carter 4, Perkins 6, Winter 14, Fouls 3.

Lineups: Red Deer—Sutherland, Lancaster, Norris, Krause, Dillon, Trueman, Gordon, Hay.

Lacombe: Wilkes, Carruthers, Carter, Perkins, Winter, Wilkes, Todd, Hainsworth, Wallace, Trott.

Referee—H. E. Todd.

Grain and Livestock Prices

Hogs higher at \$6.65 Bacon.	
Cattle	
Cattle market continues slow with no grain fed cattle offered.	
Beef Steers.....	\$2.00 to \$3.50
Good Cows.....	\$1.00 to 1.50
Ganner and Catter Cows.....	.50c to 75c
Sheep	
Sheep—markets continue strong with choice lambs at \$5.50.	
Fort William opening prices Dec. 5:	
Wheat	
No. 1 Northern.....	.84c
No. 2 Northern.....	.81c
No. 3 Northern.....	.76c
No. 4 Northern.....	.71c
No. 5 Northern.....	.61c
No. 6 Northern.....	.58c
Oats	
2 C.W.....	.28c
3 C.W.....	.25c
Extra feed.....	.25c
No. 1.....	.23c
No. 2.....	.20c

Edmonton Weekly News

By T. B. WINDROSS

EDMONTON.—This week Premier Albertart and the members of his cabinet make their appeal to Ottawa for help in refunding the public debt of Alberta, amounting roughly to \$155,000,000. Added to this large sum the government will endeavor to have the debts of the cities taken care of in the refunding scheme, bringing the total refunding program to around \$200,000,000. What the federal government's response will be it is too early to predict.

The premier left Edmonton Monday night. Hon. C. Ross and the provincial chief of the Douglas brand of Social Credit in the United States, came to Edmonton, he said, at the invitation of Premier Albertart and Hon. J. W. Huggill, attorney-general, when they were in the east to help in putting a program of cooperative Social Credit into operation.

The premier refused to consider his scheme and flatly denied that any invitation had been given Mr. Brougham by either himself or Mr. Huggill. Major C. H. Douglas, London, former chief of Social Credit, also declared when interviewed in the British capital, that Mr. Brougham did not represent Douglas Creditors in any official capacity. It was a case of asserting the denial and Mr. Brougham finally wrote the premier demanding a retraction.

Up to his leaving for Ottawa the premier ignored the demand and the offer of help from the New Yorker, simply contenting himself with the plain assertion, "There is no truth in the statement that we asked Mr. Brougham to come to Alberta for any purpose."

The incident goes to show how ready theorists of all sorts are willing to step in and help Social Credit into the saddle now that it is in power in the government of Alberta.

On Thursday Premier Albertart announced that the ban proposed some weeks ago on all liquor advertising in the newspapers of the province will be put into effect on February 1, under a regulation of the government through the provincial liquor board. The ban will apply to hard liquors, beer and wines alike, and it is expected the revenue totalling about \$75,000 annually will be taken from the newspapers by the ruling.

The premier repeated his explanation that the government wished to keep the liquor business away from the eyes of young people as much as possible and that the advertising was just so much waste of expenditure anyway.

Another announcement of interest was made the same day, when it was stated that all wholesale and (Continued on Page Four)

The Most Delicious Tea

"CAFÉ" TEA

Difficult Problems

The problems which it may be expected will be discussed at the pending conference between representatives of the Federal government and premiers of the Canadian provinces will furnish plenty of material for conversations and negotiations.

If only one half of the difficulties which the western provinces have recently experienced and still are experiencing in finding sufficient revenue to maintain their ordinary services, to saying nothing of contributing substantially towards the cost of relief, can be removed a forward step will have been taken, and representatives of the provinces will leave Ottawa with something a little more tangible than hope for speedy recovery and for future progress.

One of the factors in the present situation that will have to be faced squarely is the fact that the cost of government is pressing heavily on the taxpayers, that there is just so much money available for the upkeep of services and that a shifting of burdens from one unit to another is not the way out of the trouble though it may be a temporary palliative.

If several buckets are dipping water out of a well which is not being replenished from natural sources it is only a question of time when the well will run dry, and in the long run it does not make very much difference which of the buckets took most of the water out of the well.

That is actually the position of the taxpayer in western Canada. There are three buckets drawing on his resources, the federal, the provincial and the municipal, the last-mentioned, of course, including the schools.

The permanent solution of the difficulty lies not so much in a decision as to who is to be allowed to draw the most, or the least, water from the well but how the well is to be replenished, and until this can be determined, those in authority will have to address themselves to the task of finding ways and means of conserving the presently available supply and making the utmost of it.

There are many ways in which a conservation policy might be put into effect and one of the most practicable would be to eliminate a good deal of duplication and overlapping of services which have grown up, apparently without any blame attachable to any one in particular for the situation.

There are, for example, services which are being provided by both federal and provincial governments resulting in double costs for machinery and operation, in addition to a degree of confusion and ineffectiveness attendant upon two unrelated organizations trying to reach the same good by different roads.

In this category might be included debt adjustment machinery and to some extent agricultural services rendered by both federal and provincial administrations. These are only cited as illustrations of a number of fields of endeavor in which co-ordination of effort by a merger of duplicated services would not only bring about greater efficiency but would also save considerable expense to the taxpayers.

It is true that in connection with these and other activities in the same category objection might be raised that dual services are essential because of the limitations of legislative competence, but if that is the sole barrier in the way of economy, then necessary legislative authority to disperse the difficulty should be sought and doubtless could be secured if a spirit of true co-operation on the part of all concerned is evidenced.

In the matter of sources of revenue also there is duplication which should be eliminated by a better defined allocation of spheres of taxation as between the several governing units. There should not, for instance, be two income taxes with two sets of costly machinery for collection and one type of tax from the same taxpayers, necessitating a double expenditure.

In pre-war and pre-depression years the fields of taxation were fairly well defined and understood and governments, in those days, confined their revenue collection efforts within well defined channels. First departures from recognized practice and prerogative came with the emergency demands of the war and subsequent years, and the economic emergency became more severe, governments were loath to abandon what they had gained.

On the contrary, the practice of encroaching on one another's sources of income assumed serious proportions as the level of the water in the well declined and the demand for more and more water grew with greater intensity.

With this situation confronting them, the participants in the conference will face a difficult task. While, no doubt, many suggested methods for replenishing depleted incomes will be offered, first thought probably will be given to conservation of the existing resources, and one of the most practicable means of doing this will be to stretch the tax dollar by eliminating duplication. This can be done, not only without impairing the services involved but should result in improving them and at a lesser cost.

Began In Ice Age

Scientists Believe Recent 'Quake' Originated 25,000 Years Ago

Persons whose sleep was interrupted by the recent earthquake may blame it on the great Ice Age.

It is at least 25,000 years since the Ice Age ended, scientists estimate, but it was these same scientists who fixed its guilt.

Dr. L. C. Conant, director of the Cornell University seismological station, explained the general theory of earthquakes in the northeast is the earth is gradually recovering from the burden of a sheet of ice one to two miles thick.

"The melting of this tremendous glacier," he said, "took a tremendous pressure off the earth's crust. Every once in a while the earth stretches back a bit, moving just a trifle upward and northward. As a matter of fact, our instruments indicated there was a slight tilt to the north."

"I'm thinking of becoming a debt collector. What do you think of the idea?"

"It's a good idea. All you need is practice. You lend me \$5, and I'll let you practice on me for nothing."

Japan will spend more than \$24,000,000 to aid civil aviation in the next few years, the money to be used for extension of air mail services, training of pilots and improvement of flying facilities.

After all, you bake for nourishment! Purify Flour—rich in gluten—has more "life" and nutrition. It also imparts that fine, tasty flavor which will make all your baking delightful.

PURIFY FLOUR

Best for all your Baking

Faith In Advertising

Experienced User Does Not Look For Immediate Return

The article by J. C. K., appeared recently in Marketing, Toronto:

A young woman seated at the same table where I sat, in a restaurant, started me by saying to her friend beside her that there are certain things which should not be prayed for because the prayer would be answered immediately. It was an overheard conversation, and I gleaned only part of it. I gathered, however, that her confident belief in that prayer can be instantly effective. It was an exhibit of faith which compelled my admiration, even though I lack this young woman's faith in equal measure.

This confidence in the power of prayer made me think of certain inexperienced advertisers: they are frightened to advertise because they would get so much new business, immediately, that they would be embarrassed. And there are other advertisers, also inexperienced, who expect immediacy of response to their advertising, and who are ready to denounce advertising as a delusion and a snare if they do not receive a flood of responses almost by return of post.

Now, the experienced advertiser does not expect much visible response. He has learned that advertising can be highly successful as a sales force without its returning, immediately, a flood of orders, all addressed to the advertiser. He has learned that advertising exerts positive and immediate influence which influence is a quick trade stimulant: he finds that his trade is increasing, steadily, and the main explanation is the subtle, yet positive and powerful, influence of advertising on masses of consumers. Moreover, it is the cumulative influence which makes his advertising productive of rewarding results.

Science Tackles Lipstick

Produce Miracles With The Aid Of 'Delicate Scales And Chemical Reactions'

As the result of exhaustive laboratory experiment, chemists have succeeded in reducing lipstick manufacture to an exact science. The relation of the temperature of the lips, the degree of moisture and the influence of fats are now expressed in scientific equations.

The bloom of human lips, long celebrated in song and story, has been accurately measured with the aid of delicate scales and chemical reactions. The new scientific lipstick produced in German laboratories and recently demonstrated at the Leipzig fair, are said to be contact proof, moisture resisting and to assure a uniform appeal for days on end.

France To Increase Navy

Will Spend Large Sum On Navy During 1936

France will spend 3,429,000,000 francs (223,500,000) on its navy during 1936, according to budget figures published in Paris. This represents an increase of 526,000,000 francs (\$34,190,000) over the outlay for the current year. Among items covered by this increased expenditure is the purchase of 4,650 men to the personnel of the navy. Despite the increases, the main maintenance costs are down, as a result of reductions in pensions and indemnities effected by the Laval decree-laws and a general drop in the cost of supplies.

Index To Dog's Temper

Long-Haired Ones Said To Be Best Natured

The length of Fido's hair is a good index to his temper, Dr. Morris Fishbein, editor of the Journal of the American Medical Association, said in an article on the subject of the dog's temper. "It is well-known that long-haired dogs develop rabies less frequently than short-haired dogs because of the greater opportunity for the removal of infectious saliva by the coat of the former," the editor wrote. "Female dogs are gentler with children than are males," he said.

Would Make Effort

Frederick the Great was very proud of his tall grenadiers. One day, says the Christian Science Monitor, when he was reviewing the line, he was accompanied by Sir Robert St. John, whom he asked if he thought an equal number of Englishmen could beat them. "Sir, I do not venture to assert that," replied Sir Robert, "but I know that half the number would try."

The official edict has gone forth that the new styles for the ultra fashionable gowns will not embrace any waist waists. There will, though, be a sting in the price.

Stone Mountain is a massive dome of muscovite granite in De Kalb county, Georgia, and is said to be the largest in the world.

A newspaper item advertises dry soup, which might prove invaluable in the present nose-bleed movement.

Charwoman (to neighbor with whom she is having a spat)—What I says is, there is ladies' ladies—are you ain't neither?

CHAPPED SKIN? NO!

Reform In Examinations

President of University Of Alberta Would Make Entrance Less Rigid

Entrance examinations to the University of Alberta were in the process of being made less rigid and formal, Dr. R. C. Wallace, president of the university, told 500 southern Alberta high school teachers in an address. He called the final examinations "the bugbear of Alberta teachers."

Reform in examinations would be directed towards leaving the teachers free to express themselves individually and then giving some fundamental, broad test to students matriculating from high school to university, Dr. Wallace said.

"We are trying to achieve the aim at the university that every examination paper set shall have one or two questions which cannot possibly be answered by memorizing notes," he continued.

The university president read as an example of the type of examination he was proposing a set of four examinations presented by Alberta University authorities to determine a scholarship winner last year. They included general examinations to test knowledge in the fields of English, history, science and mathematics, having none of the formal type of examination question.

Expression of the teachers' personality must be made easier, Dr. Wallace declared, and lessening of the strict examination rules would be the most effective method of accomplishing this end.

All types of political and social theories should be taught in school, Dr. Wallace asserted, but teachers should keep their own personal bias on such subjects in the background.

Would Conserve Game Birds

Visitor To Alberta Advocates Hunting With Hawks

Alberta offers an ideal place for the ancient and honorable art of falconry—the hunting of game birds with hawks—according to Capt. Luff Meredith, of New York.

First man to fly falcons in Alberta, Capt. Meredith was in Calgary after a visit to the Rosebud district, where he saw five birds—one an Alberta goshawk. He did not hunt game birds with hawks, but flew them loose after pigeons.

The falconer advocates his chosen sport as a means of conserving game birds, at the same time aiding in the extermination of birds of prey such as crows and magpies.

"I believe the sport would be a great conservator of game birds in the west," he declared. "Unlike shooting, an entire party can share in the thrills of hawking."

If hawks were used generally instead of guns and shotguns among game birds would be cut to about one-tenth, he said.

Unknown Soldier

Bridal Bouquet Placed On Tomb In Westminster Abbey

Locking the doors of Westminster Abbey, a member of the staff peered through the main evening light to see a small of fragrant flowers resting on the tomb of Great Britain's unknown soldier.

Approaching, he bent over to see a card stamped with the royal coat of arms. On it was written: "From the Duke of Gloucester."

It was her bridal bouquet.

1935 Tobacco Crop

Valued At \$8,000,000

Flue-Cured Tobacco Industry In Ontario Run On Scientific Lines

It looks as if the \$8,000,000 valuation put upon the Ontario flue-cured tobacco crop by the experts will be exceeded by the value of the actual purchasing made by Canadian and British manufacturers within the past few days. Yet it is only a few years since tobacco-growing in Canada was practically limited to a few farmers raising it for personal use or for a limited local market. Now approximately 30,000 acres in the best soil in Southern Ontario are almost exclusively devoted to the growing of tobacco leaf in a scientific way, this year's crop amounting to 35,000,000 pounds and having a selling price of \$250,000 in excess of the crop market of 1934.

The finest cigarettes and other tobacco products in Canada incorporate Canadian tobacco in large and increasing quantities where, hitherto, American and other tobaccos had been used, while the Canadian leaf also has an excellent market in Great Britain in competition with foreign leaf.

A major portion of the Company of Canada, Limited, which buys a great part of the Canadian crop, has had much to do with the great strides taken by the tobacco-growing districts because it has had a policy for years of trying to encourage domestic production. But, however, it was necessary to gradually teach growers what and how to grow in order to meet public tastes long accustomed to foreign leaf.

The company, at its own expense, imported cultivation experts, introduced the necessary plants for experimentation, made its own chemical and other researches of the soil, moisture, and other conditions contributory to the best grades of tobacco, taught the grower on his own land by introducing experimental plots, and in other ways interested him in improving and enlarging his crop for the use of the domestic market.

It also illustrated to him the precise processes by which the domestic market might be developed in a profitable way, and the researches of government experts, combined largely to producing the present conditions, and to the creation from a small and unmarketable crop, a large and marketable crop, valued at more than \$8,000,000 a year.

Shrink-proof and warp-proof wool has been achieved by a government chemist, by a process which seals the wool with waxes.

Patents

A List of "Wanted Inventions" And Full Information Sent Free On Request.

The RAMSAY Co. Dept. 275 BANK ST.

2125

REAL ECONOMY!



In Dixie Plug There is no waste! It's fragrant and Has better taste. The smoke for you, The smoke for me, In a plug that's Real economy!

DIXIE

PLUG SMOKING TOBACCO

Finds Blindness No Handicap

War Veteran Has Developed Memory To Remarkable Extent

Captain Gerald Lowry, a blinded veteran of the World War, recently was one of the champion pair at the British Bridge League Congress at Harrogate, England. His partner was a woman. Not only did they win but they were always the first pair to finish their hands.

Blindness has its compensations. Nature to some extent redresses the balance by developing other faculties. Captain Lowry is a remarkable example of overcoming the handicap and lives a more active and normal life than most people. He has developed his memory to such an extent that when a friend whispers the designations of his cards to him, he remembers them throughout the game and where he has arranged them. When he has to play dummy, the cards are named to him and he remembers them, too. The rest is easy. During the Harrogate tournament he played 32 calls and never forgot a card.

Captain Lowry before the war was an ardent golfer and amateur boxer. He still plays golf and boxes. He has his own ball and drives by himself. His coat tells him where his ball lies and where he should hit it, and he never misses. He also learned osteopathy and has built up one of the most lucrative practices in London. — St. Thomas Times-Journal.

Cattle Exports To U.S.

117,000 Head Shipped From Canada For First Ten Months

Approximately 100,000 head of heavy cattle have been exported from Canada to United States in the first 10 months of this year. Figures to the end of October reveal 117,000 head have gone over and it is estimated that 17,000 were calves. U.S. tariff on live cattle is three cents a pound when the animal is over 700 pounds and 2½ cents when below that weight. So a 1,100-pound steer would meet a customs duty of \$33.

The year has witnessed an entire reversal in the export trade in Canadian cattle. Last year nearly all Canadian cattle exports for the first 10 months went to the United Kingdom. At present there is on the tree a "small potato story." Mrs. J. D. Gillock of Calgary, claims. She said she has a lemon tree that last year produced a lemon 17½ inches in circumference from which she made two pies and two glasses of lemonade. At present there is on the tree a green lemon, still growing, which measures 11½ inches in circumference.

John Timko of New Toronto went to work at a factory with a clear conscience recently—he paid back \$12.40 relief money he received in 1934 when he was sick and out of work. Relief officials said it was the first case of its kind in the history of the town.

Must Be The Climate

A report from Fort Erie, Ont., of a lemon nine inches in circumference growing on a plant in a home there as a "small potato story," Mrs. J. D. Gillock of Calgary, claims. She said she has a lemon tree that last year produced a lemon 17½ inches in circumference from which she made two pies and two glasses of lemonade. At present there is on the tree a green lemon, still growing, which measures 11½ inches in circumference.

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A United States government scientist has advanced a theory that explosions in city sewers are caused, not by sewer gas, but by exhaust gas from automobiles, which is heavy and sinks into sewers.

Lithium, potassium, and sodium, the three lightest known metals, will float on water.

The Newest Inventions

Many Quirky Things Shown At Exhibition In London

Among the things displayed at the International Exhibition of Inventions at London were:

A hair-cutting apparatus with rubber protections which permits milady to sleep while her hair is being "set." A double-pronged, floating fork which makes two places of toast where only one was made before.

A powder compact combined with a bangle to be worn like a wrist watch.

An attachment for a train or automobile window which improves the view of the passing scenery.

A protector for a trunk or suitcase during travelling. It bites a strange hand.

A "mechanical artist" takes photographs and then automatically chisels out a complete bust in stone in a short period.

Bigger Braille Library

Books Are Large And More Space Is Required

The rebuilding of part of the National Library for the Blind, in Great Smith-street and Tuford-street, Westminster, England, which has now been completed, provides extended accommodation for about 250,000 Braille volumes, together with up-to-date facilities for receiving and dispatching books and music on loan to blind readers in the British Isles.

Considerable storage space is required in a library of this kind, as an average Braille volume measures 14 inches by 11 inches, and weighs five pounds.

The number of volumes circulated averages 1,200 per day—Overseas Daily Mail.

London's Debt To Thames

City Is In Real Sense Founded On Its Banks

Its growth into the largest city of the country and of the world is owed by London to many historical accidents and to one very important fact—its geographical position. The seat of government might have been elsewhere and London might have had to share its political ascendancy with Winchester or New York. But it was almost inevitable that a large trading community should be established around the lowest bridge on the Thames, which flows into the narrow seas heading to the Continent and to the world. The Thames is the root cause for London's existence, and the city is in a very real sense founded upon ships—P.L.A. Monthly.

A French inventor's gliding plane is equipped with a stabilizer carried on a mast above the wing to correct tendencies to pitch forward or side-slip in flight.

Harvard finds that the interior temperature of an ordinary rat is 2,000,000,000 degrees. With a 19-year-old admirer in pursuit, it is naturally more.

Reflected sunlight makes the moon visible to people on earth.

GIN PILLS

FOR THE KIDNEYS

IF you have backache, dizzy spells, headaches, do not neglect your kidneys. Take Gin Pills for prompt relief at the first sign of these symptoms. You will feel better, look better—be better, if your kidneys are functioning properly.

GIN PILLS

FOR THE KIDNEYS

Scientists Claim Islands On Atlantic Coast Are Being Slowly Washed Away

Prince Edward Island and the Magdalen Islands are being steadily washed away by the sea, according to an expert government hydrographer who has just completed a survey of their coastlines. Soft red soil of these Gulf of St. Lawrence islands, without the protection of solid rock formation, he said, makes them fall easy prey to the unceasing motion of angry waves. In two places Prince Edward Island has been nearly cut in two.

"But islanders need not worry," the expert, H. L. Leadman of Ottawa, commander of the hydrographic survey ship Cartier, reassured them. "Mother Nature acts slowly and terra firma is guaranteed the populace for many generations to come."

Then with a laugh he added: "We'll probably all be washed away before these islands disappear. The process is so slow."

Of course there were points that were disappearing faster than others. "The Magdalen Islands are changing continuously. There's Old Harry Head on Coffin Island that is falling away at the rate of 20 to 30 feet a year. The soft red sandstone is just disappearing for the cliff sharply down to two fathoms and there's no sign of where the soil goes."

Prince Edward Island was a scant two miles of being cut in two by the Hillsboro river and the inlet on the north side. But the wearing away process had ceased up here and nature had defeated its own purpose by building up sandbar protection against its forces.

The Cartier has been employed since 1910 in surveying Maritime provinces and Gulf of St. Lawrence waters. It has just been laid up for the winter at Charlottetown after sounding an area of 12,000 square miles bounded by the northern tip of Cape Breton Island, Newfoundland, Anticosti and Prince-Edward Island. The ever changing coastline makes constant vigilance necessary in order to preserve the safety of sea-lanes. The Cartier is a quasi policeman searching for uprisings of rock, arch-enemy of liners.

In the chart-room of this 700-ton government survey ship is the magic eye that penetrates fathoms and automatically takes photographs of the ocean bottom.

"That machine," said Commander Leadman as he pointed to an intricate arrangement in the corner of the chart-room, "is the most modern type of echo sounding gear. It photographs a picture of the bottom by a system of sound vibration."

Then he unrolled several feet of pictures that showed the bottom of the sea. They were taken off St. Paul's Island at the northern tip of Cape Breton.

"See those vague objects above the ocean floor?" he asked, pointing to his iodine-colored print. "They are schools of fish which inadvertently got photographed. You see when schools of fish are dense enough they too return sound waves that are recorded by the sensitive apparatus."

Saline density and low temperatures sometimes made the machine inaccurate when the experts had to recalculate the actual depth of water. In the Gulf of St. Lawrence, 200 fathoms down, the water was below freezing, registering minus two and minus three degrees centigrade.

The Cartier's work was mostly a task of filling in the gaps in British admiralty charts, plotted as early as 1812. Commander Leadman explained. "Once a while they ran across dangerous shoals. Off Cape Whittle on the Labrador shore, adjacent to the shipping lane, they had located a threatening rock 30 feet from the surface."

In surveying the coastline, aerial photography was done first, then with it as a guide, the Cartier began her submarine photography. It was a far cry from the days of the early sounding of the gulf by the admiralty with their crude apparatus to the ocean-floor photography of to-day, the government expert remarked, but the admiralty's small scale charts are surprisingly accurate," he added.

Applied The Lesson
The teacher had given his class a lesson on courtesy. The following day, while examining home lessons, his eyes lit up with pleasure when he found an all-correct paper.

"Jones," he called to the successful pupil, "I am very pleased with you. All your answers are correct. But why have you put quotation marks to all of them?"

"Out of courtesy to father, sir," came the reply.

Must Be British
More than half the applications for membership in the Royal Canadian Mounted Police are from citizens of the United States. To belong to that glamorous group, however, one must be a British subject.

A locomotive built in England for use on a mountain railway in South Africa has six separate engines, any one of which can be disconnected in an emergency without impairing the efficiency of the others.

Antelope Herds Increase

Hunters Claim That They Are Becoming A Nuisance

Harrassed by ever-increasing herds of antelope, foot-footed roamers of the foothill country, southern Alberta ranchers are wondering what could be done to save their pastures for cattle and sheep.

The animals, once threatened with extinction, were protected with conservation measures and have multiplied so rapidly an open season was declared this year but Royal Canadian Mounted Police reported no applications for the special license to hunt them have been received.

The license, costing \$5, allows hunters to bag two of the antelope. Cattlemen complain the antelope are eating grass needed for cattle and sheep, besides attacking hay stacks. One Wild Horse, Altair, rancher said it costs him the wages and keep of a man and the keep of five hounds in his efforts to drive the animals from his land where they eat his alfalfa, break into his hay stacks and steal the pasture of his cattle herds.

Near Wild Horse, in southeastern Alberta, a herd of 1,000 antelope was reported, while other large herds were seen near a town of Cardston, a mining town eight miles west of Lethbridge.

Had not conservation measures been taken, it is doubtful whether any of these antelope—the pronghorn antelope—would have survived. Protected in 1914 and 1915 by establishment of sanctuaries in Wawaskey and Nemacamp national parks and rigid defence of the few herds which roamed the short-grass country in southeastern Alberta, their numbers have increased to thousands.

Flesh of the animals is very delectable, which accounted for the protective measures taken. Indians were killing them wholesale before game officials stepped in.

Hunters, however, are prevented by the short open season—Nov. 1 to 11—and the bag limit of two, from giving any material assistance to ranchers.

Problem For Hostess

Masterly Stroke Of Housewife Met Difficult Situation

Suppose you were the wife of the governor of Massachusetts, suddenly called upon to serve dinner to a French admiral and 300 officers. You had invited the admiral, but never guessed he would ask to bring all his guests with him. Where would you get quick supplies for the banquet including fresh milk for so much home cooking? asks a writer in the Boston Transcript.

Nowadays the task would be simple, with orders promptly given by telephone. But Mrs. John Hancock, the distinguished Canadian scientist, that before long coal would be turned into oil in Alberta and piped to Ontario—Winnipeg Free Press.

Should Be Prohibited

Forcing Any Animal Into Unnecessary Danger Is Cruel

At Danville, Virginia, a little dog was shoved off an airplane with a parachute to test the courage of watching people. He fell to his death. The parachute failed to open.

As we see it, no man has a right to jeopardize the life of his horse or dog or any other of his animals for his own personal gain when no necessity demands it. He may risk his own life in dangerous steeplechase races, or in airplanes, if he chooses. That he does of his own free will. But when he puts his animals in peril of life or limb they have nothing to say about it.

Recently we learned of two aviators who had purchased a large Newfoundland dog to take with them in their flying machine on a long journey. We wondered if they thought of what it might mean to the dog. We obtained their address. "We wrote them making a plea for the dog. They never replied—From Our Dumb Animals."

Huge Telescopes

Huge telescope discs 300 to 400 inches in diameter to penetrate many times farther into space than is possible now were visualized at Corning, N.Y., by Dr. O. A. Gage, glass works scientist, before a gathering of engineers.

There are plants which open and close at such definite hours of the day that it is possible to tell fairly accurate time by them.

The mushroom is very sensitive to changes of temperature and to moisture.

Lagging Behind

Canada Should Formulate Policy To Advance Aviation

"Canada has been misled, doubtless unintentionally, and the rest of the Empire has been misled, in regard to the Canadian position (in respect to civil aviation), by the very impressive figures of passengers, mail and freight carried by Canadian commercial aircraft. These figures, relating almost exclusively to the 'rush' operations in the North, are the result of special conditions under which private enterprise has succeeded, not because of but often in spite of governmental policy. In ordinary commercial transportation we are lagging hopelessly behind, in spite of the fact that we probably have more to gain by the reduction of time in the transaction of business between different parts of the country than any nation in the world."

"Canada should establish a clear-defined and progressive air policy without delay. First of all, the control of civil aviation should be removed from the Department of National Defence, where it now is, and placed under a separate ministry associated with other means of transportation. Practical operators with years of experience in Canadian flying should be called in to formulate this policy. And when the policy is formulated, effective steps should be taken in accordance with the report of the (British) Civil Aerial Transport committee 'to convince the whole nation of the vast importance and possibilities of aerial transport.'"

The commerce of the world is taking to the air; Canada cannot longer remain anchored to the ground. —Lieut.-Col. George A. Drew, in Maclean's.

Trafalgar Day, the anniversary of Nelson's great victory over the French navy at Trafalgar, is commemorated each year in the Mother Country by the decorating of the famous Nelson's Column in London. Here we see the Hon. G. H. Ferguson, and Mrs. Ferguson, after they had placed Canada's wreath at the foot of the Column.

Dairy Industry Of Canada
Official Of National Council Sees Big Export In Future

Appeal for "close and intelligent consideration to the betterment of Canadian agriculture" was made by Allan C. Fraser, secretary manager of the National Dairy Council of Canada.

Speaking at a Canadian Club luncheon in Montreal, Mr. Fraser reviewed what he called "the romance of Canadian dairying" and described the industry as part of the life-blood of the nation.

History of the dairying industry was traced by Mr. Fraser from its first stages in Asia, 2,000 years before Christ to the present day when in Canada alone there were 3,500,000 farming cows "operated" by 315,000 farmers. These farmers, he said, received an aggregate of \$200,000,000 per annum for their milk products which he said provided the "elixir" of life.

One of the great troubles in the Canadian industry, however, was the lack of uniformity in production, he said. For instance the provinces of Quebec and Ontario did not produce as much as they consumed yet the prairies, a long way from the eastern markets, produced more than could be used there.

It was such problems with which the industry was confronted, said Mr. Fraser, but with careful and intelligent consideration for these problems he thought "the day is not very far distant when we shall be pretty definitely on an export basis for a considerable proportion of our production."

This, he concluded, would be the final answer to the difficulties outlined.

To drive home to farmers in general the important place of good seed in an agricultural programme requires, that a continuous, persistent, sound, educational programme be carried on over a period of years, said Professor Robert Rumberger of MacDonald College in his presidential address to the Canadian Seed Growers' Association.

Found Ancient Cave
"Rip," a hunting dog, chased a rabbit into a hole near Newmarket, Va., and was found three days later in a large cave containing several rooms filled with pools and glittering stalactites. Hunter B. Chapman, president of the Shenandoah Caverns, pronounced the new cave unusually beautiful.

Many Causes Of Blindness
Eternal Vigilance Of Parents Necessary States Toronto Doctor

Blindness will always be a tragedy, but to lose one's sight is no longer to lose all that makes life worth living. Hon. Dr. H. A. Bruce asserted at the annual meeting of the women's auxiliary to the Canadian National Institute for the Blind at Toronto.

The use of pea shooters, pop guns, bows and arrows, fireworks and broken glass or playthings was causing accidents leading to blindness. Neglect which too frequently followed diphtheria, scarlet fever and measles, the use of dirty towels, a hard blow to the eye and the entrance of foreign bodies into the eye were other causes. "So you see," said Dr. Bruce, "the price of good sight in any one generation is the eternal vigilance of parents in close cooperation with the medical profession."

It had been discovered, he added, that 27 per cent. of the cases of blindness were preventable, 15 relatively preventable and 23 due to inevitably diseases and unknown causes.

Proved Idea Was Wrong
At one time the late Andrew Carnegie believed that if Great Britain were to survive she must ship the royal family back to Germany, chuck overboard the established church and the nobility and reorganize on American lines, with a President, Senate, Supreme Court, etc. And the steel master shot a lusty laugh roll into several English publications to further that end by propaganda—and got, of course, exactly nowhere.

The Cal Club Show of the Dominionwide Boys' and Girls' Farm Clubs at the Sherbrooke Winter Fair held recently was the largest assembly of its kind at a provincial exhibition. Two hundred and twelve Cal Club members from every district of the province of Quebec took part in showing 190 calves and yearlings and in the different judging contests for selecting teams to go to the Royal Winter Fair, Toronto.

CANADA HONOURS FAMOUS ADMIRAL'S FEAT



Trafalgar Day, the anniversary of Nelson's great victory over the French navy at Trafalgar, is commemorated each year in the Mother Country by the decorating of the famous Nelson's Column in London. Here we see the Hon. G. H. Ferguson, and Mrs. Ferguson, after they had placed Canada's wreath at the foot of the Column.

Excusive Road Speed

Highways In Good Condition Are Temptation To Driver

Neither the authorities nor the public can afford to ignore the fact that traffic experts are practically agreed in declaring that speed is the outstanding cause of highway accidents. Automobiles of to-day are capable of making greater speed than ever before. They can be operated so easily over roads that, generally speaking, are in excellent condition that drivers unconsciously hit up their rate of travel to an unsafe speed. However mechanically perfect an automobile may be, it cannot be brought to a stop as quickly when running at 50 miles an hour as at 30. There is no doubt that thousands of accidents happen because motorists who do not consider themselves reckless drivers forget that at any moment they may be confronted by a situation that necessitates a quicker stop than they can possibly make.—Baltimore Sun.

Game Ducks Disappearing

Conservation Methods Must Be More Rigorously Enforced
Six types of game ducks in North America are threatened with extinction unless conservation methods are more rigidly enforced and natural enemies of the ducks are combatted, Harry C. Oberholser, senior biologist of the biological survey at Washington, said in Toronto recently. Mr. Oberholser was there for the opening session of American Ornithologists' Union convention.

The shoveler, redhead, canvas back, gadwall, ruddy, and buffbreed are fast fading out, he said. Contributing causes to their rapid approaching extinction were pollution of their feeding grounds by oil waste from ships and manufacturing plants, duck disease and destruction of their eggs by crows.

Relative Values
"Well, Mose," said the contractor to one of his men, "how goes it?" "Fair to middlin'," said Mose, answered, as he continued to minister to his mule.

"An an' dis yer mule," he went on, suddenly, "has we ked for you all sixteen years."

"Well, well," said the contractor, "and I suppose you are both pretty highly valued, Mose, eh?" "H'm," said Mose, "the both of us was took sick last week, and they got a doctah for the mule but they just docked mah pay."

Make This Droll Elephant Mascot

Household Arts by Alice Brooks

'A Boy That Is Quickly Made'

PATTERN 5461

Even though the circus tent here, this elephant gets applause. That's certain—whether he's a toy for the baby or a mascot for that young lady who has her favours in football stars. He's a merry fellow and you'll be merry, too, in making him, for he goes together so easily. Do him in a gay print—do him in velveteen—he's a choice in either.

In the pattern, a pattern and directions for making an elephant about 10 inches high; make the requirements.

To obtain this pattern send 20 cents in stamps or coin (coin preferred) to Household Arts Dept., Winnipeg Newspaper Union, 375 McDermott Ave. E., Winnipeg.

There is no Alice Brooks pattern book published

Responsibility Of Research Workers In Regard To Human Welfare

Whales Attack Boat

Exciting Experience Of Fishermen In The Bay Of Chaleur

A vicious attack by five whales while a skiff, entangled in the anchor cable, threatened to pull their 25-foot boat beneath the surface in the Bay of Chaleur is described by James Daley and two other fishermen of Stonehaven, N.B.

After the men anchored and threw out a line the boat began jerking from side to side as the bow lowered. The water seethed when five whales, estimated by Daley to measure between 40 and 50 feet in length, came to the surface.

"One after another those fellows began charging the boat, and kept at it for about an hour," he said. "As soon as they got close to us they dove under. Several times I could have touched them with an oar. Quite often their backs just scraped our keel as they went underneath. They were going so fast that when they came up on the other side and turned to come at us again they skidded right over on their sides. Several times their tails came within a foot of smashing the boat. What with their splashing and blowing they pretty near drowned us."

"They were coming closer each time they charged, and I knew that it would only be a matter of time before they would strike the boat. I decided to cut the cable, and we got up to the bow. Right then it was eight inches above water level."

"We gripped the cable to pull it around the side to get at it to cut it, when we felt something slide off, and the bow came up with a jerk. The five whales charged once or twice more, and then disappeared. It was the toughest spot I was ever in in all my 30 years fishing."

Chalk As We Know It
Was Made Convenient For School Use By Dr. Field

One hundred years ago school children as we know it, was invented. The man who brought this priceless boon to the classroom was Dr. Francis F. Field, of Waltham, Mass. Up to that time the chalk used was the crude mineral brought from England, which was far less than satisfactory.

Field hit upon the idea of pulverizing the crude chalk, removing the grit, and then moulding it into convenient sticks. Of course there have been many refinements since that time, but the boys and girls in school to-day as well as those whose school days are over, might give thanks to Dr. Field on this centennial of his invention.

The blackboard with its chalk illustrations of the countless schools of the stratosphere reaches of mathematics has been essential aid in the promotion of education. It goes with the pupil from kindergarten to university. The Chinese philosopher, who said, "one picture is worth 10,000 words," was paying an advance tribute to the blackboard and its 100-year-old teammate, chalk.

Heading For Danger Zone
Eminent Scientist Says Moon Will Soon Disintegrate

The moon eventually will disintegrate into countless particles, halting the earth in perpetual moonlight, Sir James Jeans, noted British scientist has predicted.

"We have good reason to believe the moon soon will split into pieces," Sir James, head of the Royal Astronomical Society, declared.

He said the moon is heading for a danger zone near the earth and will first break in two, then four, then eight segments, which eventually will become myriads. These particles will resemble Saturn's rings, casting continual moonlight on the earth," he said.

Made Good Impression
The young man waited patiently while the girl at the cashier's desk looked carefully at the new \$10 bill he had just handed her. She turned it over, a couple of times, held it up to the light, felt it with her fingertips and then almost reluctantly rang up her cash register and counted out the change.

"Would you know a bad one if you saw it?" the young man asked. Outraged surprise flitted across her face and then suddenly she grinned and shook her head.

"I don't think so," she said, coolly, "but the boss was looking and it makes a good impression on him."

Reached New Record
Immigration into Palestine reached a new record in the history of the country with the immigration of 32,000 Jews during the first ten months of 1935. This is an increase of 10,000 Jewish immigrants over the total number for 1934.

Shipments of feeder cattle brought from Western to Eastern Canada to be fattened under the Dominion Feeder Policy totalled over 2,000 head for the month of September.

Lloyd's Agency Giving Odds Against Cure Being Found
Lloyd's underwriters are willing to lay bets at odds of 20 to 1 that the common cold will remain to nag the world's population for another year; this is, specifically, that no cure for the common cold will be found in the next 12 months. Further than that, odds of four to one are offered against the possibility of a cure in the next five years. We learn from the public health service that colds number about 125 millions a year in the United States alone.—From the St. Louis Globe-Democrat.

The Only Drawback
Two old settlers, confirmed bachelors, sat in the backwoods. The conversation drifted from politics and finally got around to cooking.

"I got one of them cookery books once, but I never could do nothing with it."

"Too much fancy work in it, eh?" "You're right. Every one of them recipes begins the same way: 'Take a clean dish, and that settled me.'"

Gliders in the form of sea gulls are being flown in Soviet Russia.

Spruceville

SPRUCEVILLE, Dec. 2.—It is our sad duty to record the passing of little Irene Boden. She was taken ill Saturday night, and passed away Sunday morning. All the community deeply sympathize with Mr. and Mrs. Dave Boden in their loss. Irene was laid to rest on Tuesday afternoon.

Luella Marshall is again in the news, this time with a broken collar bone.

Many Sprucevilleites took advantage of the beautiful weather Saturday and went to Red Deer. Mrs. English, Mrs. D. P. Young and the two Mrs. Heaths were among some of the ladies seen shopping. The dance held last Friday night was very well attended, many coming from quite a distance.

Mrs. O. S. Young had a Quilting Bee last Thursday afternoon. A very pleasant time spent in conversation and quilting ending in a sumptuous repast which the ladies felt they had not earned, but nevertheless thoroughly enjoyed.

The annual meeting of the Busy Bee will be held at the home of Mrs. W. P. Young on Saturday night, Dec. 14.

C. F. Damron will conduct an Auction Sale at Norman Whitehead's farm, 1 mile west and 4 1/2 miles north of Lacombe, Thursday, Dec. 12. See back page.

SAN JOSE, Cal.—Because of a faculty edict against nude models in the San Jose State College art classes, the students rose in arms against the "Nude Deal." The college men say that a model in a bathing suit doesn't fill the bill at all.

Edmonton Weekly News

(Continued from page 1)

retail businesses will have to take out licenses beginning January 1. The move, it is said, is being taken at the instance of the merchants and wholesalers themselves. In some quarters it is regarded as a preliminary step to a system of merchandising codes of fixed prices on specific products in Alberta. The first step in the direction of Social Credit.

Cost of licenses is not decided on yet but from information received it is expected to be about \$3 each. The order-in-council has not yet been passed but that formality is only a short time delayed. Sunday the premier stated, "The government is going to look after the interests of the consumer in all merchandising."

The provincial telephones came in for considerable notice during the week. One report got circulation that the government had an offer to purchase the system, but Premier Aberhart said, when asked about this, "We have had no such offer, but of course we would sell if the interests of the public were safeguarded in any deal made." Another rumor got about that the government was planning to move the telephone department from Edmonton to Calgary. To this the premier said, "To the best of my knowledge no such move has ever been considered."

I have never heard of it." Hon. W. A. Fellow, minister of public works, announced on Thursday, cost to subscribers of rural telephones will increase 35 per cent on February 1. The increase comes through cancellation of the 35 per cent "premium" which, since 1932, has been rebated on rural accounts. This so-called premium was instituted as a means of helping the farmers through years of low grain prices. Subscribers on mutual telephone lines will not be affected.

Five cities sent their delegations to Edmonton Thursday to meet the government, headed by their mayors. Edmonton, Calgary, Lethbridge, Medicine Hat, Drumheller, and they urged among other things financial relief for the cities by the province putting a surcharge on six of its tax levies, the yield to be refunded to the municipalities. Boosts suggested were: Income tax 25 per cent; succession duties tax 40 per cent; corporations tax 40 per cent; liquor sales tax 10 per cent; pari-mutuel tax 50 per cent, and gasoline tax one half cent per gallon. An increase in school grants to cities was also urged amounting to 10 per cent.

By a new order-in-council, the provincial government has authorized licensing of travelling fur dealers south of the line between Lac la Biche and Smith. Previously the licenses had applied only north of that line. The new order limits these travelling dealers to purchasing from holders of class one licenses or from registered fur farmers. They cannot purchase direct from fur trappers.

A step in the direction of encouraging drilling for oil and gas in Alberta was taken by the government this week. It will give a rebate of part of the royalties accruing from the product of new wells to cover the cost of drilling the well. The order-in-council, now being prepared, provides that "where in the opinion of the minister, any well has made a discovery of oil that proves a previously unproven area to be an oil field, he may declare such a well a 'discovery' well and at his discretion may rebate royalties."

AT THE AVALON

CLAUDETTE COLBERT and WARREN WILLIAMS in FANNIE HURST'S

"IMITATION OF LIFE"

This is one of Claudette Colbert's best pictures.

Show Starts 8:15 p.m. Thursday and Friday
Saturday 7:30 p.m. and 9:30 p.m.

COMING
JOAN CRAWFORD in

"No More Ladies"

Dec. 12, 13 and 14
KATHARINE HEPBURN in

"Alice Adams"

Also "CROSSFIRE"
Dec. 19, 20 and 21

CHRISTMAS SPECIAL

Tickets For a

Free Permanent

given on every 25c worth of work

Modern Beauty Shoppe
Phone 170

Avoid False Teeth Dropping or Slipping

You needn't fear false teeth dropping or slipping if you'll sprinkle a little Fastech on your plates each morning. Gives all day comfort and teeth hold tight. Deodorizes. No gummy, pasty, taste or feeling. Get Fastech from your druggist. Three sizes.

GIFTS FOR THE MAN

JUST ARRIVED
A CHOICE SELECTION OF
OF
CHRISTMAS GIFTS

MAKE YOUR CHOICE EARLY WHILE THE SELECTION IS AT ITS BEST

A Small Deposit will hold any article for you.

Don't Delay - - Act Now

DAVID HAY

MEN'S WEAR LACOMBE
PROMPT SERVICE ON CLEANING, PRESSING AND REPAIRING

LACOMBE FLOUR MILLS

PIONEER FLOUR — BRAN — SHORTS
SPRINKLED BRAN WHEATLETS

We are using only the BEST year old Wheat for Milling.

We ALLOW LIBERAL DISCOUNTS ON FIVE BAG ORDERS.

Our Products are of Excellent Quality.

A trial order will convince you. May we count on your patronage

LACOMBE FLOUR MILLS

J. T. McNEICE, Prop. PHONE 64

CHRISTMAS PHOTOS
Greeting Cards and Gifts

Cameron Studio and
Gift Shop

GIVE LASTING
Electrical
GIFTS

Always the Most Desired,
Used and Appreciated

Have you ever watched women thrill over Electrical Gifts — heard them discuss how often they'll use them, the time saved, the work saved, the fuss and bother eliminated? Haven't you wished that your gift would be as much desired, as much appreciated? It won't be — until you, too, satisfy these All-year Longings with Gifts from your Electrical Dealer.

Electrical Gifts are so beautiful, so practical and so varied in price that whether you have many dollars to spend — or just a few cents — you can give a gift this Christmas which is intensely desired — and which will be keenly appreciated for a long time to come.

Make Your Selection
Early This Year



CALGARY POWER COMPANY LTD.

C. F. DANNER — Local Manager — LACOMBE

VATCOUVER

British Columbia

Hotel GEORGIA

The City's Social and Business Rendezvous

Central to all activities—yet quiet enough for proper rest. This ultra-modern 12-story hotel represents the utmost in comfort and convenience at moderate rates.

DINING ROOM AND COFFEE SHOP
Outstanding Service — Popular Prices

WINTER RATES

Single, from \$2.50; Double, from \$4.00 per day. All Rooms with Bath or Shower. Special Weekly and Monthly Rates on application to Manager.

J. S. McCORMICK,
Lacombe, Alberta.
Solicitor for the said Administrators.
Nov. 21, 28, Dec. 5

BANK OF MONTREAL

Established 1817

A presentation, in easily understandable form,
of the Bank's
ANNUAL STATEMENT

31st October, 1935

LIABILITIES	
LIABILITIES TO THE PUBLIC	
Deposits	\$676,944,866.06
Payable on demand and after notice.	
Notes of the Bank in Circulation	29,959,128.50
Payable on demand.	
Bills Payable	353,011.79
Time drafts issued and outstanding.	
Acceptances and Letters of Credit Outstanding	7,066,426.26
Financial responsibilities undertaken on behalf of customers (see off-setting amounts in "Resources")	
Other Liabilities to the Public	1,784,347.07
Items which do not come under the foregoing headings.	
Total Liabilities to the Public	\$716,107,779.68
LIABILITIES TO THE SHAREHOLDERS	
Capital, Surplus and Undivided Profits and Reserves for Dividends	76,665,093.08
This amount represents the shareholders' interest in the Bank, over which liabilities to the public take precedence.	
Total Liabilities	\$792,772,872.76

RESOURCES

To meet the foregoing Liabilities the Bank has	
Cash in its Vaults and Money on Deposit with Bank of Canada	\$ 82,711,635.13
Notes of and Cheques on Other Banks	27,614,596.16
Payable in cash on presentation.	
Money on Deposit with Other Banks	37,764,631.60
Available on demand or at short notice.	
Government and Other Bonds and Debentures	361,769,848.49
Not exceeding market value. The greater portion consists of illiquid securities which mature at early dates.	
Stocks	103,872.95
Railway and Industrial and other stocks. Not exceeding market value.	
Call Loans outside of Canada	18,835,238.07
Secured by bonds, stocks and other negotiable securities of greater value than the loans and representing money quickly available with no disturbing effect on conditions in Canada.	
Call Loans in Canada	4,435,736.20
Payable on demand and secured by bonds and stocks of greater value than the loans.	
Bankers' Acceptances	139,252.54
Prime drafts accepted by other banks.	
TOTAL OF QUICKLY AVAILABLE RESOURCES (equal to 74.48% of all Liabilities to the Public)	\$533,374,811.14
Other Loans	234,461,311.20
To manufacturers, farmers, merchants and others, on conditions consistent with sound banking.	
Bank Premises	14,500,000.00
Three properties only are carried in the names of holding companies; the stock and bonds of these companies are entirely owned by the Bank and appear on the books at \$1.00 in each case. All other of the Bank's premises, the value of which largely exceeds \$14,500,000, appear under this heading.	
Real Estate, and Mortgages on Real Estate Sold by the Bank.	1,523,432.05
Acquired in the course of the Bank's business and in process of being realized upon.	
Customers' Liability under Acceptances and Letters of Credit	7,066,426.26
Represents liabilities of customers on account of Letters of Credit issued and Drafts accepted by the Bank for their account.	
Other Assets not included in the foregoing	1,846,892.11
Making Total Assets of	\$792,772,872.76
to meet payment of Liabilities to the Public of	716,107,779.68
leaving an excess of Assets over Liabilities to the Public of	76,665,093.08

PROFIT AND LOSS ACCOUNT

Profits for the year ended 31st October, 1935, after making appropriations to Contingent Reserve Fund, out of which Fund full provision for Bad and Doubtful Debts has been made	\$4,007,302.06
Less Dominion and Provincial Government Taxes	1,002,089.49
Dividends paid or payable to Shareholders	\$3,005,212.57
	2,880,000.00
	\$ 125,212.57
Balance of Profit and Loss Account, 31st October, 1934	1,809,820.79
Balance of Profit and Loss carried forward	\$1,935,033.56

CHARLES B. GORDON,
President

W. A. BOG,
JACKSON DODDS,
Joint General Managers

The strength of a bank is determined by its history, its policy, its management and the extent of its resources. For 118 years the Bank of Montreal has been in the forefront of Canadian finance.

THE STORE WITH THE CHRISTMAS SPIRIT

HERE ARE A FEW SUGGESTIONS FROM OUR LARGE CHRISTMAS STOCK NOW ON DISPLAY

FOR HER

Stationery of wonderful quality in lovely boxes 35c and up
Toilet Sets made by such firms as Yardley's, Richard Hudnut, Woodbury's, Grossmith and Renoud, 35c up
Boudoir Sets from 35c up
Chocolates in Xmas. wrap and gay boxes. Neilson's or Page and Shaws from 25c up

FOR HIM

Cigars and Cigarettes—all the popular brands in Xmas wrap from 25c up
Also Cigarette Cases, Lighters, Holders, Pouches and Pipes at lowest prices.
Bill Folds of beautiful English make from 50c up
Razors, straight, Gillette, Valet, Ronson, Hollis, Wilkinson and Darwin.
Waterman Fountain Pen Sets from \$3.75 up

FOR THE KIDDIES

Bring them in to see our wonderful selection of toys, dolls and books at surprisingly low prices.

FOR BABY

Rattles, Bath Toys, Baby Sets and Rubber Toys.

SWEETS PHARMACY

LACOMBE

PHONE 78

E. C. CHAPMAN

LICENSED AND BONDED GRAIN DEALER

BUYING BOARD WHEAT IN ANY QUANTITY

Carload Lots a Specialty

TELEPHONE 41 or 70

We have a private order for a small quantity of feed oats and barley. WHAT HAVE YOU?



A GIFT FOR ANYONE

A Savings Account at The Royal Bank is a Christmas gift that is always appreciated. You can open an Account in anyone's name—a child, a friend, an employee—and present it in a pass book with special Christmas cover. Arrange this now at any office of The Royal Bank, for any amount.

THE ROYAL BANK OF CANADA

LACOMBE BRANCH - C. D. MARBLE, Manager

OVER THE AIR



Many of the plays produced in the Edmonton studios of the Canadian Radio Commission during the past season were written by Della M. Foss, brilliant young authoress of that city. Miss Foss, whose contributions to Canadian and United States periodicals have made her widely known, is rapidly becoming a successful playwright.

MORTGAGE SALE OF FARM PROPERTY

PURSUANT to the directions of the Registrar and by virtue of the Powers of Sale provided by "The Land Titles Act" under a certain mortgage which will be produced at the time of the sale. There will be offered for sale by public auction at the Post Office in the Town of Lacombe in the Province of Alberta, on Saturday, the 14th December, 1935, at the hour of 2:30 o'clock in the afternoon, the following property, namely:

The South East quarter of Section 26 in Township 41, Range 28, West of the 4th Meridian, containing by admeasurement 160 acres, more or less, and subject to the reservations and provisions contained in the Patent from the Crown, excepting thereout all mines, minerals, gas, petroleum and valuable stone. Terms of sale to be ten per cent. cash at the time of the sale and the balance according to the terms and conditions to be made known at the time of sale or upon application to the vendor's solicitors. The above property will be offered for sale subject to a sealed reserved bid and free from all encumbrances. The vendor is informed that the above property is situated at about fourteen miles from the town of Lacombe at which point is the nearest Post Office. The nearest grain elevator is at Gull Lake, 6 1/2 miles distant from the property, and the nearest school is one-half mile from the property. The land contains 160 acres of which 110 acres are under cultivation. There are approximately 50 acres of brush and 30 acres of land seeded to brame. All of the property could be cultivated if cleared. The soil is a black loam, part chocolate, six inches to two feet deep, with clay subsoil. There is a drilled well on the property. The property is all fenced, and three-quarters of a mile is cross-fenced, with 2 and 3 strands of barbed wire and poplar and tamarac posts. Buildings on the property are: 1 frame dwelling with shingle roof, 24 x 24; 1 frame barn with shingle roof, 20 x 30; 1 frame hen house, board roof, 12 x 12; 1 frame hog house, board roof, 12 x 26; 1 frame and slab granary, board roof, 12 x 16; 1 frame well house, no roof.

For further particulars and conditions of sale, apply to Messrs. Newell, Lindsay Emery & Ford, Barristers, Canada Permanent Building, Edmonton, Alberta. Dated at Edmonton, in the Province of Alberta, this 27th day of September, A.D. 1935. Approved "A. T. KINNAIRD", Dep. Registrar Nov 28, Dec 3-12

HOCKEY STAR TO TEACH BOYS OF ALBERTA

Duke Keats, Western Canada's greatest hockey star is operating a hockey school in the northern part of Alberta. He started in Leduc and plans to be in Lacombe Dec. 7 and 9, and continue south ending up in Red Deer.

His grace, the Duke, is according to Frank Patrick, the possessor of more hockey gray matter than any man who ever played the game.

When interviewed on the subject of his hockey school the Duke said that he considered it his duty to impart to the youth of Alberta some of the knowledge that he has acquired during his many years of professional hockey. "It is my aim," said the duke, "to teach the coming hockey players of the province many of the finer points in the science of the game, points that I had to learn myself in the hard school of experience."

Keats has played with all the teams in the N.H.L. He started his hockey career in 1911 when he played amateur hockey with the North Bay team. Since that time he has been manager of the Detroit Pro hockey team and of the Edmonton Eskimos. He has also played on the Tulsa Oilers.

During his very complete career the Duke has invariably been up among the top ten in the scoring column. He has been described by the hockey writers as a scoring wizard.

BRANDON.—John Webster, 84-year-old western Manitoban pioneer is dead. He came west from Newberry, Middlesex county, Ontario. After countless misfortunes, fighting floods, disastrous fires which wiped out much of his savings, he built his homestead and then lived his life, a tower of strength in all local movements.



"GREYROCK" CORD

Ideal for Work Garments!

YOU men who need working clothes that take punishment yet always look trim—will find what you want in "Greyrock" Cord, an exclusive Woods fabric. Mid-grey, with a clean, distinct cord and a slightly napped back, "Greyrock" Cord is as strong as best quality denim but drier in looks. Made up in a Cuff bottom, 5-pocket Work Pant, a Rivet Overall Pant, in Single Breach in Double front and seat Breach in Elastic bottom (lined) Wind-breaker and in 26-inch, slash-pocket Jumper. See these garments at your dealers— and remember the name.

"GREYROCK" CORD



Woods Mfg. Co. Ltd., Ottawa 154

SAFeway STORES

PRICES EFFECTIVE FRIDAY DEC. 6 to WEDNESDAY, DEC. 11

APPLES

SAFeway STORES Announce Another Important Annual Sale Event

Buy by the Box while these Prices Last

RED VARIETIES \$1.59
SPLENDID ASSORTMENT BOX

JONATHANS \$1.69
FACED AND FILLED BOX

WAGNERS \$1.69
FACED AND FILLED BOX

All Apples purchased from Safeway Stores guaranteed free from frost damage.

SEEDLES RAISINS 29c
Aust. Sultanias 2 lbs.

BLEACH SULTANIAS 19c
New crop, fancy 1 lb.

SHELLED ALMONDS 42c
Valencias 1 lb.

SHELLED WALNUTS 38c
Fancy Pieces 1 lb.

CURRENTS 29c
Reclined 2 lbs.

DATES 19c
New crop 2 lbs.

SUGAR ALBERTA COTTON BAGS 20 LBS. \$1.25

ROLLED OATS 20 LB. BAG 79c

FLOUR AIRWAY 98 LB. BAG \$2.69

HONEY 10 LB. TIN MANITOBA \$1.00

SAFeway STORES LIMITED

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

NUTS

ALMONDS 35c
2 Lbs.
BRAZILS 35c
2 Lbs.
FILBERTS 39c
2 Lbs.
WALNUTS 29c
2 Lbs.
MIXED NUTS 35c
2 Lbs.
NO PEANUTS

Candy

BRILLIANTS 35c
2 Lbs.
CREAMS, JELLIES 35c
1 lb.
MIDGET MIX 25c
1 lb.
SILVER CUSHIONS 25c
1 lb.
GUM DROPS 25c
1 lb.
SILVER CACHOUS 10c
Tube

CHRISTMAS BOXED CHOCOLATES

Fancy Wrapped—2 1/2-lb. Net Box 79c

JAP ORANGES 98c
Box

ORANGES 25c
Sunkist, doz.

PINEAPPLE 19c
Sliced, 2 for

PORK AND BEANS 25c
3 for

BARGAIN

CENT-A-MILE

TRIP

CALGARY

ROUND TRIP FARE \$2.30

From LACOMBE

Low fares from other stations

GOOD GOING

December 13-14

RETURN UNTIL

December 16

GOOD IN COACHES ONLY

No Baggage Checked

Apply Ticket Agent

CANADIAN PACIFIC

STORM DOORS! STORM SASH!

At extremely low cost you can equip your home with STORM DOORS and STORM SASH. The money you save on your fuel bill will soon repay you on this investment.

PLACE YOUR ORDER WITH US.

ATLAS LUMBER COMPANY

PHONE 49

Winter DEMANDS Much of Your Car

Let our service assure you of safe and comfortable performance for this season.

Perry W. Pratt

Where You Buy With Confidence

F. E. McLeod

GLOVES FOR GIFTS—\$2.75

Gloves from France, world renowned makers of the fine Kid Gloves. The smart new styles in black, brown, grey.

FUR TRIMMED GLOVES—\$1.25

Warm lined Capeskin Gloves in slip-on style. Brown. Sizes 7 to 8.

FUR TRIMMED SLIPPERS

80c, 95c and \$1.00

Fur-trimmed tops and beaded vamp. They have soft, padded leather soles and heels. Sizes for women and children.

NEW! WINTER DRESSES

\$7.95, \$12.00 to \$19.00

Exceptionally smart, new styles in afternoon and floor length Party Dresses. Beautiful velvets, crepes and sheers. The new shades. Sizes 14 to 44.

GIFT LINGERIE

Crepe Satin and Celosuede

75c to \$2.95

All new in styling and of such lovely quality. Panties, Gowns, Slips, Pyjamas and Dance Sets.

SILK HOSE \$1.00 and 85c

Kayser Mir-o-Klear Pure Silk Hose—the answer to "What will I give her?" Crepes and service weight.

RAYON PYJAMAS \$1.75

A new and firmer weave that will be sure to please. Two piece style with lace trimming on jacket.

HAND EMBROIDERY

15c to \$2.00

Tatting and Crochet Work for Gifts.

Men's Dressy-Worsted Suits

VERY SMART NEW MODELS FOR MEN AND YOUNG MEN. TAILORED OF ALL-WOOL ENGLISH WORSTEDS IN THE NEWER WEAVES. SMALL CHECKS AND FINE STRIPES IN NAVY, BLACK AND BROWN. THEY'RE RAYON LINED AND WELL TAILORED. SIZES 36 to 44

\$17.50



BLANKETS

MAKE PRACTICAL CHRISTMAS GIFTS

\$6.75 and \$8.75

O. V. Pure Wool Blankets—the gift to add sparkle to any woman's eyes. Beautiful blankets. So soft, carressing and warm. White, with candy striped ends. In two sizes 64x84 and 72x84. They are whipped singly.

O.V. BED COVERS \$5.95

To help your bedroom to bloom with beauty. The lovely color harmonies that lend richness and warmth to your favorite bedroom. Pure wool. Satin bound.

RAYON BED SPREADS

\$2.95 and \$3.50

Pretty designs in these new rayon spreads. Double bed size 80x100. Colors rose, green, gold and blue.

Children's Gift Handkerchiefs

Each 5c

White Cotton Handkerchiefs with nursery pictures.

Children's Handkerchiefs, Box 25c

Three dainty hankies and a toy wrist watch, attractively packed in a gift box. The hankies have silk embroidered corners.

BOYS' WORSTED SUITS

\$11.75 and \$12.75

They're mannish Suits, three-piece styles. The Coats are two-button, single-breasted with peak lapel, and they are rayon lined. Sizes 28 to 35.

Men's Gloves \$1.75

Warm lined Capeskin and dressy unlined slip-on gloves. They're in fawn and black.

MEN'S GIFT PYJAMAS

\$2.50 to \$3.75

Broadcloth Pyjamas in attractive colors and fine quality. The kind the boys admire. You should see them.

MEN'S BATH ROBES \$3.95

Attractively styled and well finished in warm blanket cloth. Colors blue, brown, fawn.

MEN'S MUFFLERS 95c to \$3.50

Smart Wool and Silk Scarfs. Tartans, checks, figured and striped.

ORTHOPAEDIC SHOES \$5.75

Black Kid Ties, Pumps, Straps. Dressy shoes with that added foot comfort. Widths A to E. 4 to 9.

MEN! BLACK CALF OXFORDS

Slater and Hart \$6.75

Shoes of higher quality, and of course greater comfort and better appearance. They're combination fitting. Widths B to D.

WOMEN'S FINE SHOES

\$3.95

Styles for street afternoon and evening wear. Straps, Pumps, Ties. Widths A to E.

WOMEN'S PATENT SLIPPERS

\$1.25

Boudoir Slippers with padded leather soles and military heels.

GIFT SLIPPERS

Men's Pullman Slippers \$3.50

Fine brown Kid uppers, with flexible leather soles. Sizes 6 to 10.

YOUR CHRISTMAS GROCERIES

PINEAPPLE—Glacé, green red and yellow. Slice 5c

PEEL—Candied, lb. 15c to 25c

OLIVES—Plain and stuffed, jar 35c

CAKE CANDY, assorted, packet 10c

RAISINS—Bleached Sultanias, California and Australian Seedless. Choice new stock, lb. 13c to 19c

APPLES—Macintosh fancy, box \$2.35

Macintosh, unwrapped box \$1.75

Wagner, Winter Banana, unwrapped, box \$1.75

JAP ORANGES, Box 98c

Simplicity In Speech

Most Thoughts Can Be Expressed In Short Words

Not so long ago the Monitor carried an editorial praising short words and using only words of one syllable. This has been reprinted in a number of American newspapers, among them the *Edmonds* (Wash.) *Tribune-Review*. This paper prints the Monitor's article as follows:

"Small words are best. Leave the long ones to those who need to show they have been to school. Most words have force. Most of the strong thoughts and acts and hopes of men take short words to tell them. Might and right, strength, faith, are words of just one sound each.

"And such words speak well in small groups. From start to the full stop need be but a few sounds—each sound a word, each word a punch, and the whole a cause worth fighting for which men feel awe may be held even in a small word. Things they love, too, like trees and grass and lakes and the sea, the blooms in the yard by the door. 'Things they hate' need not be told, nor things they fear, but these, too, can be felt in the sweep of a short string of short words.

"More could be found to say for words of one sound, for chains of words with few links. This should show that one can talk long though use short words, and he may say less in long ones and more of them."

Then the *Tribune-Review* observes: "Contrariwise, grandiloquent verbosity invariably necessitates enunciation of assequalled expressions, inspiring undivided attention although short and long words contribute toward a greater beauty, dignity and effectiveness of expression."

A treatment both entertaining and instructive.—*Christian Science Monitor*.

Italy's Claim Called False

African Territories Are Not Required States College Professor

Italy's claim that she needed colonies for colonization, owing to the density of her population was declared untrue by Rev. Dr. S. A. B. Mercer, Professor of Semitic Languages and Egyptology at Trinity College.

Dr. Mercer was speaking at the quarterly meeting of the St. George's Society, and he compared the density of the populations of the various European States. That of Italy, he said, was 340 to the square mile, against 340 for Germany, 668 for Belgium and 742 for England.

Italy, he said, had already a million square miles of territory in Africa, accommodating less than 10,000 Italians. "They don't want to go there," he said. "They would much rather come over here to New York or Toronto."

If this argument had been put up by Germany there might have been some reason for it, because she had no colonies at all. "At least," he said, "it is what they will be after very shortly," he said.

Dr. Mercer pointed out also that although England had all the land she needed, her people did not seem to want to use it, but appeared quite content to live in a country that was more than twice as densely populated as that of Italy.

Dr. Mercer declared that England's reasons for interfering in the dispute, while they might be influenced by the fact that whoever controlled Ethiopia also controlled Egypt and the Sudan, were primarily based on the highest moral grounds, for there was a clear-cut issue of right and wrong to be decided.

Good News For Bachelors

Sock-Darning Machine Is Invention Of Calgary Man

Here's good news for housewives and bachelors. Albert Miller, 62-year-old Calgary "newbie," claims to have invented a sock-darning machine. The machine uses two needles and, its inventor said, knits with a lock stitch. It uses ordinary darning wool. Miller, who sells newspapers on downtown streets, has worked four years on his invention.

Safety For Pedestrians

Pedestrians who must walk along highways at night will find their measure of safety increased if they carry or wear a white object. Keystone Automobile Club officials pointed out at Philadelphia. A white handkerchief, for instance, displayed against dark clothing, increases a hiker's chances of being seen by motorists by approximately 100 feet.

ATHLETE'S FOOT

Ringworm Infection Skin Troubles YIELD QUICKLY TO D.D.D.

Dr. D. D. Damski's Liquid Preparation, which has been used successfully by the makers of Camper's Italian Balm. Trial bottle 50c at your druggist.

THE CHORE GIRL

All Copper Pot Cleaner
Not so long ago the Monitor carried an editorial praising short words and using only words of one syllable. This has been reprinted in a number of American newspapers, among them the *Edmonds* (Wash.) *Tribune-Review*. This paper prints the Monitor's article as follows:

"Small words are best. Leave the long ones to those who need to show they have been to school. Most words have force. Most of the strong thoughts and acts and hopes of men take short words to tell them. Might and right, strength, faith, are words of just one sound each.

"And such words speak well in small groups. From start to the full stop need be but a few sounds—each sound a word, each word a punch, and the whole a cause worth fighting for which men feel awe may be held even in a small word. Things they love, too, like trees and grass and lakes and the sea, the blooms in the yard by the door. 'Things they hate' need not be told, nor things they fear, but these, too, can be felt in the sweep of a short string of short words.

"More could be found to say for words of one sound, for chains of words with few links. This should show that one can talk long though use short words, and he may say less in long ones and more of them."

Then the *Tribune-Review* observes: "Contrariwise, grandiloquent verbosity invariably necessitates enunciation of assequalled expressions, inspiring undivided attention although short and long words contribute toward a greater beauty, dignity and effectiveness of expression."

A treatment both entertaining and instructive.—*Christian Science Monitor*.

Climbing Out Of Depression

British Dominions Seem To Be Leading The World

"Which are the nations who are climbing most rapidly out of the depression? They are the British nations. Canada's trade leaped up 22 per cent. last month. Inspiring news comes also from Little New Zealand, where Mr. Coates, the finance minister, boldly states that the Dominion's economic problems are 'largely solved'. Cuts are being restored, emergency taxes reduced, pensions increased. On top of that Mr. Coates gives a new break to his countrymen. Population of New Zealand, 1,618,000; public works expenditure announced, \$5,850,000. That means the inauguration of new homes and amenities for New Zealanders at the rate of \$3 10s a head—London Daily Express.

Crochet a Rug For Your Home

Whether you use rug, rug wool or crocheted rug if you use this design. Three tones of one color or contrasting colors are effective. Use it in the bedroom, living-room or entrance hall—it will add much to your home. And the pillow matches it, thus repeating the decorative note. You'll find it an easy pattern to crochet. If you want to give someone something real big for Christmas, this would be a splendid choice.

In pattern 5469 you will find complete instructions for making the set shown; an illustration of it and of the stitches needed; material requirements. Obtain this pattern 20 cents in stamps or coin (coin preferred) to Household Arts Dept., Winnipeg Free Press, 170 McDermott Ave. E., Winnipeg.

There is no Alice Brooks pattern book published

Endorse Light Clothing
Welsh Doctor Believes It One Preventive Against T.B.

During a discussion on his annual report, Dr. Milton Jones, medical officer for Llanyllin rural council, said he found girls under 20 were less susceptible to tuberculosis than boys under 20 and said the reason was that girls wore scanty clothing, which allowed sunlight and fresh air to get at them. Women, too, were less susceptible to tuberculosis than men because they wore less clothing.

When the doctor said that with correct diet nobody need suffer from indigestion a member remarked that doctors suffered from indigestion. Dr. Jones replied that that was because doctors were so often called away from their meals.

Gives Life For Humanity
Dr. Jose Lemos Monteiro, 35, a bacteriologist, died at Sao Paulo, Brazil, victim of experiments which a week before caused the death of his young assistant. He died from typhus. Hoping to find new methods for combating typhus the two scientists were working at Butantan Institute, using ticks, inoculated with the virus, and guinea pigs.

Plates Can Be Eaten
The housewife who hates to wash dishes has a way out at last—if her appetite is big enough. The answer to her worry was introduced at the annual convention of the American Bakers' Association. Plates and cups made of bread dough were on exhibit. The meal is served with them, and then they can be eaten.

Save "LEFT-OVERS" with Appleford's Presto Pack
The fight against tuberculosis now being waged unceasingly and with such encouraging results, must go on. All can help by purchasing Christmas Seals. Your small contribution, combined with those of the thousands of other good citizens who cheerfully contribute each year to this worthy effort, will assist in still further reducing the mortality from this preventable disease.

Preventive Work
The preventive work of the League, financed by the proceeds from the sale of Christmas Seals, is in a large measure responsible for the decrease in the number of cases and in curtailing the spread of the disease. Clinics are held monthly at Regina, Moose Jaw, North Battleford, Swift Current, Yorkton, Canora, Melville and Tisdale, at which free examination is available for all with symptoms of the disease or who have been in contact with the tuberculous sick. Discovery of the disease in its early stages makes recovery more certain and lessens the burden of the general taxpayer.

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510 "contacts," mostly children, were examined by their family doctors.

870 Normal School pupils were examined.

3,871 school children were examined on curveys of special areas.

12 babies of mothers with tuberculosis were cared for in the Preventorium. The I.O.D.E. helped with the cost of this.

12,483 A total that is getting larger every year.

Canadian Bacon Wins

Takes Prizes At London Dairy Show

Hard on the heels of news that our apples have been winning prizes in England word comes that our bacon has been winning prizes, too. At the London Dairy Show, with competition open to the Empire, first, second and third prizes were won by Canadian firms. The top scores were 88 and 85.

This means a lot. Last year the export of bacon from this country to Great Britain went up enormously. The figure for 1933 being 266,000 cwt. and in 1934, 945,000 cwt. Clearly, the quality of Canadian bacon means something in the British market.

The thing, of course, is to hold the British market, to keep gaining in it. The way to do it and the only way, is to maintain quality, and also quantity. If the British importer is made to feel that he can get the best quality of bacon here, and all that he requires of it whenever he wants it, he will buy here.

His buying means a great deal to Canadian agriculture. — *Ottawa Journal*.

Gets Cheque Anyway
Irene Sedaraki, who has a contract but lacks pupils, receives a \$75 cheque monthly as teacher of Riverside school north of Berlin, Wisconsin. Seven children living in the district attend school in Berlin.

His business means a great deal to Canadian agriculture. — *Ottawa Journal*.

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NABOB
with Flavour
NABOB TEA is specially blended from the choice tender young leaves of the finest Indian and Ceylon crops. When you want a really good tea be sure to order NABOB.
Write for Free Premium Catalogue to
KELLY, DOUGLAS & CO. LIMITED
VANCOUVER, CALGARY & WINNIPEG

Was Entirely Trustworthy

Sir Frederick Ponsonby Given Secret Letters By Kaiser's Mother

Baron Syonby of Womersley, better known as Sir Frederick Ponsonby, for 20 years keeper of His Majesty's privy purse, who died a short time ago, had served in the household of Queen Victoria and King Edward and few of their aides enjoyed greater confidence.

He was descended on his mother's side from the second Earl Grey, author of the Reform Bill of 1832. He was the second son of General Sir Henry Ponsonby, for many years private secretary to Queen Victoria.

He was appointed assistant keeper of Victoria's privy purse in 1894 and followed a long series of high confidential posts at Buckingham Palace. When the Empress Victoria, the Queen's daughter, widow of Emperor Frederick, was dying at Friedrichsberg in 1901 she summoned Sir Frederick from London secretly and entrusted to him her private correspondence, saying:

"I do not want a soul, certainly not Willie (her son the Kaiser Wilhelm II.) to know you have got them."

He succeeded in taking to London two large corded boxes and when the Empress died the grounds of the castle were surrounded by cavalry and police while searchers for the letters ransacked every room. He kept the letters for 27 years and then decided on their publication "in the interests of historic truth."

When the letters of his mother were published in England in the Fall of 1928 the former Kaiser was reported to contemplate legal action to suppress the book. A few weeks later, however, it was said in Berlin that Wilhelm had accepted the unaltered publication of the letters in German, but had written a 1,700-word introduction to the German edition, the translation to be supervised by Sir Frederick Ponsonby.

It is stated that this substance is not a conductor of heat and will not, therefore, transmit to the air the road heat absorbed by the tire tread. The weight and bulk of this substance are small. It cannot choke up valves, undergoes no changes during the whole life of the tire, and is perfectly harmless to clothes and hands.

Its advantages, as can readily be seen, are numerous, one of the most important being that it gives a sense of security that enhances the pleasure of safe, carefree driving regardless of speed. The purchase price of this compound, incidentally, adds only 25 to 35 per cent. to the average price of a tube. It is at present being distributed widely in Germany and other countries. — *Popular Science*.

Italy Produces New Wheat

Hopes About Three Weeks Earlier Than Old Variety

In two decades, Italy has raised the nation's average wheat yield from 15 to 24 bushels to the acre. (In the U.S. the average yield is only 14 bushels to the acre.) Now in an experimental tract near Rome, new strains of wheat have yielded 131 bushels to the acre. In addition this wheat ripens two or three weeks earlier than the old varieties and so escapes at a critical period the blistering winds from across the Mediterranean; it has a staunch straw which enables it to stand against wind and rain, and strong resistance to disease.—*The Country Home*.

Expectation Of Life

Has Been Advanced Greatly In Last Sixty Years

A child born to-day can look forward to 15 more years of life than a child born 60 years ago. The number of children who die in infancy is, for every 1,000 births, less than half the number who died in 1908. These encouraging figures were given by Sir Kingsley Wood, the Minister of Health, in a message in connection with Health Week. "For this achievement," added Sir Kingsley, "the national and local health services may claim some share of the credit, and a great debt is due to doctors and nurses and to the voluntary hospitals."

In Italy, where the cost of a radio receiver license is high, there are only about 200,000 listeners in a population of 40,000,000.

Roughly speaking approximately 50 per cent. of coal in the vein reaches the consumer.

Things could be worse. Housewives haven't started to pickle spinach yet.

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Puncture-Proof Tires

New Substance Prevents Rapid Escape Of Air In Blowout

A new invention is a substance which the car owner inserts in the tube through the valve aperture. This compound is composed exclusively of natural products which, according to the sworn statements of commercial chemists, are by no means deleterious to the rubber. Floating freely within the tube it is thrown by centrifugal force against the periphery so that should the tire and tube be punctured or ripped, this material is immediately thrown by pressure of the air into the opening. The result is that the puncture is immediately sealed by the substance. In case of a blowout, the substance prevents the rapid escape of the air and the car can be brought to a stop safely.

It is stated that this substance is not a conductor of heat and will not, therefore, transmit to the air the road heat absorbed by the tire tread. The weight and bulk of this substance are small. It cannot choke up valves, undergoes no changes during the whole life of the tire, and is perfectly harmless to clothes and hands.

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Pioneers Honored

Cairn Unveiled By Founder Of First Icelandic Settlement

The dramatic history of Icelandic pioneers who first landed on the shores of Lake Winnipeg in 1875, was fittingly marked 60 years after when a memorial was unveiled at Gimli, Man., by Captain Sigtryggur Jonsson, first discoverer of the site of what is now Gimli.

Jonsson, approaching his 80th year, brought the first group of Icelandic settlers to Gimli in 1875 from Moonhead, Minn., by way of Winnipeg. The party made the trip in scows constructed in Winnipeg, and sailed down the Red river and along the west shore of Lake Winnipeg to their new home.

The cairn, built of local granite stone, has a 13-ton red granite boulder fixed to the top, symbolizing the lasting qualities of the early pioneers. On the west side of the boulder, engraved in Icelandic and English, is the following inscription: "The first Icelandic settlers arrived here Oct. 21, 1875. The names of the various districts of the first settlement are carried on the reverse face of the cairn."

Fire Chief Battles Water
Rescued People From Flooded District In Montreal

Arthur Ferron, acting district chief of the Montreal fire department, has celebrated the 30th anniversary of his joining the fire fighters. In the years since he joined the brigade he has been repeatedly decorated for brilliant rescue work at bad fires, but his greatest rescue had nothing to do with his arch enemy. "In the half light of a below-zero dawn, a three foot water main burst in a crowded Montreal district. The streets were flooded and houses were collapsing when Capt. Ferron and his crew arrived. Despite the imminent danger, however, this veteran smoke-eater rescued two entire families who were on the point of drowning. For his bravery he received the Royal Canadian Humane Society's life-saving medal."

Not Absent-Minded
The Scotchman couldn't find his ticket On the conductor's second round it was

The Man Who Knows

Whether the Remedy You are taking for Headaches, Neuralgia or Rheumatism Pains is SAFE is Your Doctor. Ask Him

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations.

BEFORE you take any preparation you don't know all about, for the relief of headaches, or the pains of rheumatism, neuralgia or neuralgia, ask your doctor what he thinks about it—in comparison with "Aspirin".

We say this because, before the discovery of "Aspirin", most so-called "pain" remedies were advised against by physicians as being bad for the stomach, or, often, for the heart. And the discovery of "Aspirin" largely changed medical practice.

Countless thousands of people who have taken "Aspirin" year in and out without ill effect, have proved that the medical findings about its safety were correct.

Remember—this "Aspirin" is rated among the fastest methods yet discovered for the relief of headaches and all common pain—safe and safe for the average person to take regularly.

"Aspirin" Tablets are made in Canada. "Aspirin" is a registered trademark of the Bayer Company, Limited. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get "ASPIRIN"

MISS ALADDIN

—By—
Christine Whiting Parmenter
Author of
"One Wide River to Cross"
"The Unknown Port," Etc.

SYNOPSIS

Nancy Nelson is a sub-deb, a girl, irresponsible girl of nineteen, with no care beyond the choice of her costume for her coming-out party. Suddenly, in the market crash, her indulgent father loses all he had, and his family is left with the bare necessities of a simpler method of living. At this juncture a letter is received from an eccentric relative in Colorado, who offers the girl a home on what seems to be impossible conditions.

After much consideration Cousin Columbine's offer is accepted, and Nancy and Jack arrive at Pine Ridge. Nancy set out one afternoon to climb to the top of a hill so as to obtain a view of the surrounding landscape and miss the path Aurora Tubbs had told her to follow. A truck comes along the road, driven by Matthew Adams, and she asks him which way to go. They ascend the hill, and look around, and then to Cousin Columbine. There Mark Adams tells Nancy that his brother Luke has broken his leg, and that Jack Nelson has been hired to help out while Luke's leg gets better. Jack away, Nancy finds that she is lonesome, and having no books to read, the idea of starting a public library at Pine Ridge seems a good one, and Nancy writes home to get her parents to send all the books they

Mothers Aided by Guide to Better Control of Colds

Practical Plan Is Helping Families Everywhere to Have Fewer, Milder and Shorter Colds.

SIMPLE AND EASY TO FOLLOW

Already, thousands of Canadian mothers are benefiting by following Vicks Vapo-Rub for Better Control of Colds—proving for themselves that it is a practical home guide to fewer and shorter colds.

This common-sense, medically sound plan represents the 30 years' experience of Vicks Chemists in studying colds. It has been tested in extensive clinics by practicing physicians—further proved in everyday home use throughout the country.

Here, briefly, are the three simple steps in Vicks Plan:

1. To Help Build Resistance to Colds. Live normally—avoid excesses. Eat simple food and keep circulation regular. Drink plenty of water. Take some exercise daily—outdoors preferably. Get plenty of rest and sleep.
2. To Help Prevent Many Colds. At the first warning nasal irritation, sniffle or sneeze, use Vicks Vapo-Rub—just a few drops up each nostril. Vapo-Rub is especially designed for the nose and upper throat—where more colds start. Used in time, Vapo-Rub helps to prevent many colds—also to throw off head colds in the early stages.
3. To Help End a Cold Sooner. If a cold has developed, or strikes without warning, rub throat and chest at bedtime with Vicks Vapo-Rub. Vapo-Rub acts two ways at once: (1) By stimulation through the skin, like a poultice or plaster; (2) By inhalation of its penetrating medicated vapors, direct to inflamed air-passages. Through the night, this combined vapor-poultice action loosens phlegm, soothes irritation, helps break congestion. What Vicks Plan can do for you and your family can be proved only by trying it. Directions for following the Vicks Plan come in each package of Vicks Vapo-Rub and Vicks Vapo-Rub.

could spare and all they could induce others to let them have.

Nancy's parents and friends gave their liberal support to her request for books, and a steamer boat arrived to take her to the library, and the Adams boys worked on the shelves for the books and decorations to make the room look presentable.

Jack Nelson, Matthew Adams, and Nancy go to the prairie home of Matthew Adams, the uncle of Jack and Nancy and Jack leave for home, they are caught in a blizzard. Blinded by the swirling snow, Jack and Nancy, with a bus full of school children, which was stalled across the road with its back wheels resting in a snow-filled gully. Their car being wrecked, Jack and Nancy stay with the children and do all they can to help. The next morning Jack sets out for help in the blizzard. He succeeds in finding help, and the party of children and Nancy are rescued. As a result of the exposure Nancy's feet are badly frozen and Jack is seriously ill with pneumonia, but both of them recover.

New Go On With The Story

CHAPTER XXIII—Continued

Nancy started, smiling as she recognized the wife of the health-seeker on the back road, one of the library's most faithful visitors.

"Come in," she welcomed. "I'm leaving day after tomorrow and am glad of this chance to say good-bye."

The woman said, as she sat down in the cushioned chair: "That's why I came. I mean to stop at Miss Veldert's, but when I saw these open windows I knew, and I've grown quite fond of General Grant. It just doesn't seem possible that this is our last night in Colorado, and that to-morrow Jack and I'll be joggling along somewhere in Kansas. Why the day we got here, when Cousin Columbine displayed this room so proudly, I thought I couldn't get away from it too soon; and now all I can think of is—suppose we hadn't come!"

About to ponder this awful possibility, Nancy turned again and saw that the door into her brother's room was opening. Said Jack, in muffled, irritated tones: "What the dickens is the matter with you, Nancy? That old bed lets out a groan every time you move, and I'd say you've turned over every three minutes of the last hour. Why don't you go to sleep?"

"Too much to think about. I'm figuring out what would have happened if we hadn't come to Colorado."

"That's easy," Jack teased himself on the foot of the massive bed. "It'd be earning my car fares in a broker's office most likely; and you'd be dragging 'round Edgemere, pitying yourself and running up the telephone bill by calling your long-distance boy friends every few hours, just to kill time. Honestly, sis, can you imagine living our whole lives without having Cousin Columbine, or the Adams, or—going through those big blizzards and everything? Maybe you'll laugh, but I feel lots older than when we came."

But Nancy didn't laugh. She said thoughtfully: "You seem older, Jack. And I—"

Her self-analysis went no further; and after a moment the boy went on: "I'm mighty glad old Matt's got back into his stride. All this last week he's looked like a lost dog. I don't believe he's seen a lot since he was sort of scared for fear he'd taken you too—well—seriously. Matten's such a dandy fellow, Nancy, I'd hate to think he'd fallen for you too hard."

"So I'm not good enough for Matthew?"

(To Be Continued)

Eliminates Static

Boon For Radio Fans Is Seen In New Demonstration

Radio reception free from static even during thunder storms to static that sparks leap from the antenna wire is the offering of Major Edwin H. Armstrong, professor of electrical engineering at Columbia University.

He demonstrated the new system before the Institute of Radio Engineers in New York. He described the effect as the same as sending one stream of traffic—the static—through an underpass while the desired signals went over the bridge. He said the secret lay in frequency modulation instead of amplification modulation, the prevailing system.

Many of the farmers of Eastern Canada who fed Western lambs during the 1934-35 winter under the Dominion Lamb Feeding Project are placing increasing repeat orders, in many cases asking for double the number of lambs they fed a year ago.

The application of the new system to Quebec and Ontario, reflect the abundant supplies of hay, grain, silage, and other crops in Eastern Canada.

Ostriches are raised for meat in Russia.

With all the grain there is in the country, poultry should be well finished this fall. Even Canadian consumers deserve pen-fatted or crated-fatted chickens, and it is a crying shame that we should send anything but good grades to the Old Country. There is a capacious market over there, but we shall have to send better quality in order to hold our place.

—Farmer's Advocate.

Add a spoonful of paraffin to the water when washing linoleum, to remove stains and help preserve the covering.

About 20 per cent. of the students preparing for the medical and dental professions in Germany are now women.

Turtles eat a varied diet, from mushrooms to fish.

The Body-Building Qualities of COD LIVER OIL PLUS Additional Bone-Building Minerals

Strong bodies, straight bones and sound teeth are built from the mineral salts and vitamins in Scott's Emulsion.

Scott's Emulsion is vitamin rich Cod Liver Oil emulsified for quick easy digestion and combined with the bone and body-building mineral salts Hypophosphites of Lime and Soda.

PLUS-VALUES you get ONLY in SCOTT'S EMULSION.

SCOTT'S EMULSION

THE DIGESTIBLE COD LIVER OIL WITH THE PLUS VALUES FOR SALE BY YOUR DRUGGIST

General Grant, and Aurora's mammoth calendar.

"It's surely strange," murmured the girl, "how you get used to things. I don't see that awful emulsion, I know, and I've grown quite fond of General Grant. It just doesn't seem possible that this is our last night in Colorado, and that to-morrow Jack and I'll be joggling along somewhere in Kansas. Why the day we got here, when Cousin Columbine displayed this room so proudly, I thought I couldn't get away from it too soon; and now all I can think of is—suppose we hadn't come!"

About to ponder this awful possibility, Nancy turned again and saw that the door into her brother's room was opening. Said Jack, in muffled, irritated tones: "What the dickens is the matter with you, Nancy? That old bed lets out a groan every time you move, and I'd say you've turned over every three minutes of the last hour. Why don't you go to sleep?"

"Too much to think about. I'm figuring out what would have happened if we hadn't come to Colorado."

"That's easy," Jack teased himself on the foot of the massive bed. "It'd be earning my car fares in a broker's office most likely; and you'd be dragging 'round Edgemere, pitying yourself and running up the telephone bill by calling your long-distance boy friends every few hours, just to kill time. Honestly, sis, can you imagine living our whole lives without having Cousin Columbine, or the Adams, or—going through those big blizzards and everything? Maybe you'll laugh, but I feel lots older than when we came."

But Nancy didn't laugh. She said thoughtfully: "You seem older, Jack. And I—"

Her self-analysis went no further; and after a moment the boy went on: "I'm mighty glad old Matt's got back into his stride. All this last week he's looked like a lost dog. I don't believe he's seen a lot since he was sort of scared for fear he'd taken you too—well—seriously. Matten's such a dandy fellow, Nancy, I'd hate to think he'd fallen for you too hard."

"So I'm not good enough for Matthew?"

(To Be Continued)

Eliminates Static

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Poultry Farm On Skyscraper

Secret Well Guarded By Modern Hotel In Brooklyn

That little spot in the country is no longer the prime necessity of the man or woman who would keep a few, or many, chickens. The day dawns when the great metropolitan hotels may control their own egg and broiler supply on the premises, and a Park avenue skyscraper palace may house a thousand millionaires and a hundred thousand fowls and baby chicks, writes J. J. Lawrence in the Sun.

By the same token, the bachelor's penthouse terrace may have its nook for farming—and the whole fascinating business may be a great secret, unguessed at, and not to be told.

There's a mystery in Brooklyn; an appetizing, juicy mystery! The guests in one of the modern hotels on Brooklyn Heights have been all a-twitter about the surpassing sweet and succulent broilers in the grill room and the breakfast eggs that are just the quintessence of all hen fruit within the memory of the oldest inhabitant.

They have begged for some of those eggs and broilers to send to the home folks, in place of orchids or bouquets, and talked about them in lobby and lounge; but they don't know yet—and not even the chef or the maitre d'hotel knows yet—that they come from above, like manna from the skies—yes, even from the topmost terrace of that same hotel, though never a cackle, crow or peep has been heard in the spacious roof garden or on its terraces.

The writer was the fifth person to be let into the well-guarded secret. He was conducted to a narrow terrace, far above the earth and New York harbor, an appreciable fraction of the distance to the stratosphere; and then the mysterious guide mysteriously pointed out a narrow iron ladder and your correspondent swarmed up, like a fireman. The owner asserted emphatically that no guests of the hotel have ever suspected the presence of a single chicken on the premises, though the months has been in operation six months.

The diamond drill is an indispensable tool for mining engineers, for there is no rock or strata which the diamond cannot cut through, and the hardness of the bit makes a clean sequence of the rocks passed available for inspection. The crown of gems for cutting the two-inch hole costs about \$5,000.

In other industries the diamond is equally important, as in the manufacture of electrical equipment. Diamond draw plates, used in drawing wire, are used in processes where an accuracy of .0015 millimetres is sometimes necessary. — From the Spectator, London.

One Was Enough

Sweden's King Gave Merited Rebuke To Rude Nobleman

An old nobleman, extremely wealthy and self-important, once drove up to a rural inn in Sweden. He had decried the landlord an immediate change of horses. The landlord expressed regret, but said it would be at least an hour before fresh horses could be brought up.

"This to me!" demanded the nobleman. "I don't want horses immediately." Then, observing some fresh, well-groomed horses that were being led to another carriage, he asked: "For whom are these horses?"

The landlord motioned in the direction of a tall man. "They were ordered for this gentleman," he explained.

The nobleman addressed the tall man. "I say, my man, will you let me have those horses if I pay you a liberal bonus?"

"No, I intend to use them myself." "Perhaps you are not aware who I am," bellowed the nobleman. "I am, my friend, Marshal Baron George Sparre, the last and only one of my race."

"I am very glad to hear it," shrugged the tall man, stepping into the carriage. "It would be a terrible thing to think there might be more of you coming."

The tall man was the King of Sweden.—Christian Science Monitor.

Cannot Be Answered

Food For Thought In Child's Question About Speed

The wisest sayings often come out of the mouths of children. A man motoring with his family in the country and discussing with his wife the present-day craze for speed and the disastrous results that so often follow excess of a reasonable rate of travel was interrupted by his little daughter's question:

"What is the speed limit?"

"Thirty-five miles an hour," he answered.

"Then why do they make cars that go faster?"

Heavy Mail

Mrs. Alma Ulitt, postmistress of Craigellachie, B.C., stated she received 565 pieces of mail, all to be date stamped and sent off in one day to commemorate the 50th anniversary of the driving of the last spike of the Canadian Pacific Railway trans-continental line Nov. 7, 1885. The mail was addressed to many parts of the world.

A blow on an egg's tail will kill it more quickly than a blow on its head.

HERE'S The real way to MAKE BRAN MUFFINS, COOKIES, ETC.

USE Quaker Natural Bran—because it is natural bran especially intended for baking. You'll find it makes better, tastier bran dishes with the real spicy, nut-like bran flavour. And that you'll have better results because being natural bran, it mixes better and more lightly with other ingredients.

And what is doubly important Quaker Natural Bran is more economical for baking. Try it—there's a recipe folder and a valuable coupon in every package.

TRY THIS SUGGESTION for a delicious, different dessert novelty: Buttered Bran Raisin Bread Canned Cherries or Plums Coffee

Look for the Quaker Natural Bran display at your grocery. He has all the things you'll need for this bread in the package. The recipe for Bran Raisin

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TRY THIS SUGGESTION for a delicious

Magnet Lodge No. 12, wish to thank the public who patronized their benefit dance on Friday evening and assisted in making it such a huge success. Approximately \$85.00 was cleared. On the lucky ticket draw, Mrs. L. Calkins and O. Korsager were winners. Heartly thanks is also due Walter Clarke's orchestra who provided such excellent music.

XMAS SHOPPING MADE EASY

You can shop with ease at THIS STORE. Self Serve if you wish and Pleasant Assistance from CLERKS SHOP and SAVE Specials all over the STORE for Gift Shoppers

MEN'S

New Neckwear
In stripes, checks, and floral patterns. Silk and mixtures. Lots to choose from.
39c 49c 65c 95c

Dress Shirts

Tookes, Society, Brill, Plain and Striped Patterns. The better shirts are Sanforized. Sizes 13 1/2 to 17 1/2.
Boxed if you so desire.
89c, \$1.00, \$1.49 \$1.75

Men's Dress

Gloves

In grey, Taupe, and Brown. Made of selected Capeskin they are warmly lined. Domes faster. Sizes 7 1/2 to 10 1/2.
\$1.25

How About a Nice Sweater for HIM?
We have them from **\$1.95 to \$4.95**

Sure He Will Like a

Windbreaker

Moleskin, Melton and Mackinaw in button or zipper styles, from **\$1.95 to 4.75**

Men's Leather

Slippers

With padded soles, rubber heels in black, red or blue and patent **95c**

Men's Romeo

Slippers

With elastic, of brown leather. Flexible leather soles.
\$1.98

Moccasins

Elk hide or Horse hide. Wax sewn all around
\$1.35

Boys' Moccasins

In Horse hide or Elk hide. Sizes 11 to 13 **\$1.15**
Sizes 11 to 13 **95c**

Men's Felt Hats

In the New Shades
\$1.95 \$2.95

Special Selling of Satin and Crepe Slippers in Strap and Pump Black Satin and Silver, a few pairs for Fast Selling. **\$1.98**
These lines are in widths for particular feet

Norman CAMPBELL DEPARTMENT STORE

Exclusive Dry Goods, Ladies Ready to Wear Clothing, Furnishings and Shoes

LADIES'

Special Sale of DRESSES

All Dresses reduced for Xmas. None reserved.
\$1.95 \$2.95 \$3.95 to \$8.95

Sale of Ladies' Coats

New models and styles and fabrics. Treebark, etc. These come in browns, blues, greens and blacks. All Coats Fur Collared and Chamo Lined and interlined as well.

Ladies' Felt Hats

Clearing at One Price

\$1.95

HOSIERY

Super Silk Semi-Service. Several shades to select from.
Xmas Special 79c

Ladies' Blouses

In Angleskin and Crepe. Long or short sleeved styles.
\$1.49 to \$2.95

Ladies' Cape Gloves

They come Fur Trim and lined.
\$1.89

Silk Scarves

In several different styles. Colors of the Rainbow.
85c, \$1.00, \$1.25 \$1.95

Weldrest Hosiery

For the Lady who cares! In Crepe. All the newer shades.
\$1.00

Ladies' Leather

Moccasin Slippers

They are warm lined and Fur trimmed. Padded soles. Wine and blue colors.
\$1.25

Misses' and

Children's Slippers

Of Felt Padded Soles in red and blue felt, strap style.
11 to 2 **69c**
5 to 10 **59c**

"Imitation of Life" at Avalon Theatre

In the picture "Imitation of Life" which is being shown at the Avalon Theatre this week, Claudette Colbert is given full scope to display all her talents, and produces one of her best pictures. Every sequence in the picture is a masterpiece and it abounds in wonderful directorial touches. The feminine appeal is marvelous. It is a superb story, all the way through, and never falters. Claudette Colbert plays the widow, and goes into the pancake business to make a living to support herself and child, with great success. The color line enters into the picture, and it has its pathos, as well as many amusing situations. It is well worth seeing.

Norman Whitehead's Public AUCTION

Having received instructions from the owner, Norman Whitehead will sell at Public Auction at his farm, viz: N.W. 1/4 section 13, Township 41, Range 27, W. 4, 1 mile west, 4 1/2 miles north of Lacombe, **Thursday, Dec. 12** Commencing at 11 o'clock

4 Head Horses

1 Black Gelding, 1500, 8 years old; 1 Grey Mare, 1500, 11 years old; 1 Bay Gelding, 1600, 8 years old; 1 Bay Mare, 1500, 8 years old.

21 Head Cattle

1 Red and White Cow, 8 years old, milking; 1 Red Cow, due in Feb., 5 years old; 1 Red Cow, due in Feb., 4 years old; 1 Red Cow, due in Feb., 4 years old; 1 Red Cow, fresh 2 mos. 5 years old; 2 Heifers, milking, 3 years old; 2 Heifers, 3 years old; 1 Roan Purebred Cow, dry, 11 years old; 1 White Heifer, rising, 2 years old; 1 Red Steer, rising, 2 years old; 1 Yearling Steer; 4 Yearling Heifers, 3 Steer Calves; 1 Heifer calf.

Pigs

1 Red Sow; 10 Pigs 2 1/2 mos. Old.

Machinery, Feed, Etc.

1 John Deere 2 1/2 in. Wagon and Box; 1 Massey-Harris 3 in. Service Truck Wagon; John Deere Manure Spreader; Massey-Harris 7-ft. Binder; 1 Deering Mower; 14-in. Hamilton Gang Plow; 14-in. Emerson Gang Plow; 6 sec. Diamond Harrows; Harrow Cart; 1 Small Feed Cutter; 1 Buggy; Massey-Harris 20-run Power Lift Drill; Scuffer; 2 Wheel Dump Carts; 2 Sets Harness; Horse Collars and Pads; 1 Pair Canvas Housings; Buggy Pole; Hay Fork and Rope; Small Engine Truck; Doublecross; Neck Yokes; Glevs; Hay Knives; Shovels and Small Tools; Grain Scoops; Hay Racks; Feed Tables; Grind Stone; Forks; Post Hole Digger; Wire Stretcher; Wagon Jacks; Some Pipes; 50 ft. Hose; Grain Guards; 12 Gauge Shot Gun. One Slack Wheat Straw; 2 Stacks Out Hay; Some Green Feed; One Lounger; 1 Bed and Spring; 2 Heating Stoves.

NOTE—Owing to ill health Mr. Whitehead is compelled to give up farming and everything listed for this sale will be sold absolutely without reserve. The list comprises one of the best lots of Horses and Cattle to be sold at auction this season, as well as a full line of Farm Implements, all of which are in first class condition and ready for use. Keep this date in mind and arrange to attend this sale. You are very cordially invited.

Terms: CASH. No Reserve

Lunch at Noon

C. F. DAMRON

AUCTIONEER, License No. 5983.

Norman Whitehead, Jesse Fraser, Owner.

Clerk

The Best Coffee on Earth

Al's Coffee Shop

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Start Movement to Save the Gravelled Roads of Province

Action on the part of the Provincial Government to check the deterioration of gravelled highways was urged at the recent annual meeting of the Edmonton branch of the Alberta Motor Association. Final steps in dealing with this as a provincial problem will be taken at the annual meeting of the A.M.A. on December 7 at Calgary.

The feeling of the Edmonton branch was that something should be done in order to save the huge investment in the gravelled roads of this province. Attention was drawn to the fact that in some parts these roads have had to be resurfaced already. The condition of gravelled roads was ascribed in part to lack of proper control of truck traffic during wet weather conditions.

Man at Tottenham: "He jumped from nowhere, then disappeared from whence he came."

Classified Advert. Rates

10 cents per count line, 40 cents minimum charge if paid in advance, 50 cents if charged. Cards of Thanks, In Memoriam notices \$1.00 per insertion not exceeding seven lines. Over that space 12 cents per count line. Headings count as two lines. In computing the number of lines, six words count to the line.

FOR SALE—Choice Christmas trees. Enquire Sweet's Drug Store. Dec-5-12

FOR SALE—Piano accordion in good condition. Phone 278. Dec-5-12

LOST—Black and white Setter Dog, Lacombe license 69. Notify Western Globe.

FOR SALE—A few young turkey turkeys over 20 lbs. of B. banded toms. Phone 411. Nov. 28 Dec 5

WANTED—Old horses and cows for Fox Feed. Larson's Fox Farm, Blackfalds.

FOR SALE—Three Good Yearling Feeder Steers, 5 miles west of Lacombe. Phone 3611 or see C. Proudfoot.

COMPETENT SEAMSTRESS and Tailorress wants sewing by the day or piece. Reasonable charges. Phone 1119. Nov. 21, 23, Dec 5

WHAT HAVE YOU? Unwashed articles about the house can be turned into money. Let us sell them for you. C. B. Halpin, next to Fraser-McDonald Agency.

FOR SALE—Improved farm, 160 acres fully equipped with good house, barn, chicken house, garage and granary. 3 1/2 miles S. E. of Bentley. Price, \$200 per acre, \$13000 cash, balance arranged. E. J. Leske, Bentley. Nov. 28 Dec 5

WHEAT CLEANING I have now in operation my Carter Disc Wheat Cleaner, capacity 150 bushels per hour, and am now prepared to do custom cleaning. Frank Bottwell. Phone No. 60. Dec. 5-12-19-20

WE BUY Hides, Horse Hair and Fur, and pay good prices, also for all farm produce. We are agents for the New York Fur Co. CITY MEAT MARKET

J. S. McCORMICK, B.A. Barrister, Solicitor, Notary Public Solicitor for Town of Lacombe Bank of Montreal, R. G. Dunn & Co. Bank of Montreal Bldg.

EDWIN H. JONES, K.C. Office Denike Block Solicitor for Royal Bank of Canada Phone 19 Lacombe Box 148

F. R. RILEY, B.A. Barrister, Solicitor, Notary, Etc. Office: Campbell Block

C. M. BOYNTON Barrister, Etc. RIMBEY ALTA.

DR. G. E. BUDD DENTIST Phone 27 Offices: CAMPBELL BLOCK

Dr. Geo. E. Decker DENTIST Union Bank Building Phone 46 Lacombe, Alta.

GEO. W. HOTSON REGISTERED OPTOMETRIST (Established 1900) HOTSON BLOCK LACOMBE

Dr. A. E. GARDNER CHIROPRACTOR (Palmer Graduate) At Mrs. Winters (next to Church Hall) Monday, Wednesday and Friday from 1 p.m. to 5 p.m.

We will have our Choice Christmas Meats and Poultry on display next week. Specially wrapped HAMS, BACON and BROOKFIELD SAUSAGES Chopped Suet 20c lb. 35c for 2 lbs. Argood Mince meat 20c lb. 35c for 2 lbs. Fresh Oysters per pint 75c Fresh Halibut and Salmon 22c lb. in piece; 25c lb. sliced

City Meat Market Phone 80

We have a good market for odd quantities of Barley and Oats at the Chop Mill. Bring in your sample.

OUR Permanent Wave SPECIAL IS NOW ON DROP IN AND SEE US! Our 4th Annual Wax Contest is now on. A chance to win with every 25c worth of work. Cosy Barber Shop and Beauty Parlor PHONE 23

Now Open For Your Patronage Confectionery, Newstand and Tobacco Shop TRY OUR CANDY SPECIAL 25c Lb. Watch for the Home Made Candy Prize Essay Next Week Bill Swanson

McDERMID'S The Christmas Store

Many Beautiful and Useful Gifts Now on Display

LADIES HAND BAGS

The best values in Ladies' leather under-arm and hand bags that we have ever shown. Marvellous real leather Bags priced \$1.25, \$1.95, \$2.00, \$2.25 and up to \$7.00. Also Leather Men's Purses, Collar Bags, Military Brush Sets, and Leather Travelling Cases.

FRESH CHOCOLATES

Pleasant and Mair's Chocolates in Xmas Wrap from half pound boxes up to five pound boxes. Priced 25c, 30c, 50c, 60c, 75c \$1.00, \$1.25 and up to \$5.00. Guaranteed Absolutely Fresh! Also Cigars, Cigarettes, Pipes and Tobaccos wrapped for Christmas

Parcels Wrapped ready for Mailing if required. Avail yourself of this Service.

A Gift for the House

A nice line of moderately priced articles which are useful in the home. Framed Mirrors, suitable for halls or bedrooms 50c and 95c Framed Pictures 95c and \$1.00 Table Lamps \$2.50 Serving Trays \$1.25, \$2.50, \$3.50 Cups and Saucers 15c, 25c, 50c 65c and up

Gifts for Boys & Girls

A good line of Unbreakable Dolls priced 30c, 55c, 65c, 85c, 95c, \$1.25, \$1.50, \$1.95 and \$2.50. Trains of all kinds priced 85c, \$1.00, \$2.00 and up to \$5.00. Teddy Bears, Tops, Mouth Organs, Boy Scouts' Jack Knife, Rubber Toys, Tinker Toys and Mechanical Toys of all kinds From 5c Up

The McDermid Drug Co. Ltd. F. O. VICKERSON, Mgr. LACOMBE, ALBERTA PHONE 26

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SEASONABLE GIFTS FOR MEN, WOMEN AND CHILDREN

BOXED HANDKERCHIEFS

Fine Lawns and Linens Boxed 25c to 95c

SILK UNDERWEAR

Pantie Sets. Silk rayon, satin and silk crepes. Set—**95c, \$1.25, \$1.50, \$1.75, \$1.95, \$2.50**

SILK UNDERWEAR

Night Gowns and Pyjamas. Silk rayon and crepes.
\$1.50 to \$3.95 Each

SILK HOSIERY

Full Fashioned Pure Silk. French Panel Heels. Chiffon, Crepe and Service Weights.
75c to \$1.50 Pair

GIFT GLOVES

Leather Lined. Chamo Suede Lined Wool. Short and Gauntlet Style.
65c to \$2.75 Pair

GIFT SCARFS

Fine Wool. Plaids and Checks.
75c to \$1.75

GIFT BAGS

All Leather. Black and Brown. Newest styles.
\$1.95 to \$6.50 Each

Gift Sweaters, Gift Towels, Gift

Linens and Runners

Gift Pillow Cases, Gift Slippers

Gift Suggestions for "Him"

Men's "Holeproof" Socks
A GIFT HE'D CHOOSE HIMSELF
New snappy patterns in checks, stripes and clock effects. Sizes 10 to 11 1/2
50c, 75c and \$1.00 Pair

Forsyth Dress Shirts

A Practical Gift. New colors and patterns. Regular style and Forfused Collars. Sizes 14 to 17 1/2. White and Fancy.
Priced \$1.55, \$2.00 and \$2.50

Initial Buckle Belts

In a Gift Box. 32 to 40 Size.
Priced, Complete, \$1.00

Pure Linen Initial Hanks. 25c

BOXED SUSPENDERS 50c, 75c and \$1.00

Bedroom Slippers

A Useful Gift. Sizes 6 to 11.
\$1.25 to \$1.95

A NEW SUIT

WOULD MAKE AN IDEAL GIFT. New Patterns checks and striped worsteds. Nicely lined and well tailored.
Priced \$16.50 to \$21.50

Boy's Forsyth Shirts

Neat Striped Patterns made like Men's Forsyth Shirts. Sizes 12 1/2 to 14 neck.
\$1.00 and \$1.25 Each

Xmas Boxed Ties

New and Smarter Patterns that any man would like.
50c, 75c and \$1.00 Each

Imported Wool Scarves

In the Newest Plaids and Checked Patterns. A Gift that will please your Dad or Boy Friend.
Priced 75c to \$1.95

Grocery Department

WE SELL FOR LESS - OUR QUALITY THE BEST Prices Effective Dec. 8 to Dec. 14 inclusive

Dates, Fresh Sair, 2 lbs. 19c

Brown Sugar 3 lbs. 19c

Icing Sugar 2 lbs. 19c

Almonds 1-2 lb. 19c

Sultanas, California Bleach lb. 19c

Seedless Raisins 4 lb. pkt. 49c

Jap Oranges Box 98c

Pres. Ginger, Crystalized . lb. 25c

Mince meats, Ensign brand 2 lbs. 35c

Xmas Candy, our own mixture lb. 19c

HIGHEST PRICES PAID FOR PRODUCE

Hardware Department

DUKE KEATS AUTOGRAPH HOCKEY STICKS

Duke Keats will personally autograph these sticks during his visit with the Hockey School, Dec. 7th.

XMAS TOYS

Everything for the Boys' and Girls. Books 10c up. Toy Cars 20c

Dolls 25c to 98c

SKATING OUTFITS

Small sizes, Boys and Girls \$2.95

Large sizes \$3.95 Outfit

Hockey Sticks 30c up

SPECIAL SALE OF BRIDAL WREATH PATTERN DISHES

Set Cream and Sugar 29c

Platters 29c

Cups and Saucers 2 for 25c

Berry Dishes 8c Each

Oatmeal Dishes 10c Each

Soup Plates 121-2c Each

Dinner Plates 121-2c Each